

5. CONCLUSION

This research examines the types, functions, and responses of impoliteness strategies. Based on the findings, for the types of impoliteness strategies, the most dominant type is Bald on Record Impoliteness. It is shown that on the debate stage, candidates tend to attack other candidates with a direct, clear, unambiguous, and concise statement. Moreover, the most dominant function is affective impoliteness, it showed that the most frequent candidates attack others to make them angry or produce a negative emotion. On the other hand, the responses of impoliteness strategies used among candidates differentiate in three ways. The most frequently used is countering the face attack. It is shown that the candidates used to defend their face from the attack and respond to the impoliteness strategies of other candidates by attacking them back.

In conclusion, this research showed that the use of impoliteness strategies for politicians in debate can be impactful for citizens to determine who is the candidate that will be supported. Moreover, citizens used to look at each candidate's performance in a debate to consider the one who used impoliteness strategies seems to be hated by citizens and netizens mostly feel sympathetic to the loser in the debate stage. The phenomenon of impoliteness can be observed in everyday discourse as well as social situations. As a result, readers can be more cautious when selecting specific tactics to maintain excellent communication with others and to achieve their purpose during that communication. Moreover, hopefully this research will be helpful as a reference for other researchers.