

CHAPTER IV

CONCLUSION

This study has investigated the way talks with “why” titles are structured and the way the meaning potential is developed in each stage of the talks. Two important things can be concluded from the findings. First, the speakers, in their efforts to achieve the goals of their language use, which is speeches in the form of TEDx Talks, do not just randomly convey their talks. Instead, the speakers use certain patterns that are built through stages to enable them in achieving the goals of the talks. Second, in conveying a message, the speakers tend to choose one stage that is considered to be the core of the talks to be developed further to facilitate the speakers in achieving their goals.

This study contributes to the existing body of knowledge by expanding our perspectives on how speakers structured their talks to achieve the goals. This study proves that the use of language always has a goal and is structured by demonstrating how speakers employ deliberate and structured patterns to achieve their communicative goals in their TEDx Talks. Furthermore, the investigation on the development of the stages of the talks, especially the nucleus, offers deeper insights into how speakers prioritize and organize their message to give maximum impact. The results of this study also provide some practical implications for those who are interested in public speaking. The results of this study could be used in efforts to develop training programs related to public speaking planning and development. Additionally, aspiring speakers can benefit from this study by referencing and learning from the findings found in this study to develop their public speaking skills.

As this study has only investigated the most popular videos of “why” TEDx Talks, further research can try to investigate less popular videos in the same category from TEDx Talks YouTube channel. Additionally, further research can also investigate talks of the same category from other platforms such as TED, Toastmaster International, and Talks at Google. The results of such studies can give deeper and broader insights of effective public speaking, especially on the “why” topic.