

**TEMPO MAGAZINE ON THE INDONESIA'S 2024 PRESIDENTIAL
ELECTION: A SYSTEMIC FUNCTIONAL MULTIMODAL DISCOURSE
ANALYSIS**

A Research Paper

Submitted as Partial Fulfilment of the Requirements for *Sarjana Sastra* Degree



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**ENGLISH LANGUAGE AND LITERATURE STUDY PROGRAM
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***Tempo Magazine* On the Indonesia's 2024 Presidential Election: A Systemic
Functional Multimodal Discourse Analysis**

Oleh
Syaima Husna Kamila

Sebuah skripsi yang diajukan untuk memenuhi salah satu syarat memperoleh gelar
Sarjana Sastra pada Fakultas Pendidikan Bahasa dan Sastra

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PAGE OF APPROVAL

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STATEMENT OF AUTHORIZATION

I hereby declare that this study entitled *Tempo Magazine on the Indonesia's 2024 Presidential Election: A Systemic Functional Multimodal Discourse Analysis* is entirely my own work. To the best of my knowledge, there are no elements of plagiarism in this study. I am fully aware of some quoted ideas and statements from other sources. All quotations are appropriately acknowledged and stated.

Bandung, August 2024

Syaima Husna Kamila

PREFACE

I submit the present study entitled *Tempo Magazine* on the Indonesia's 2024 Presidential Election: A Systemic Functional Multimodal Discourse Analysis as partial fulfilment of the requirements for *Sarjana Sastra* degree. This study is expected to make a contribution to further study in the linguistic field, particularly studies related to multimodal discourse. The author realizes that there is still room for this study to be improved. Therefore, any kind of constructive feedback and suggestions will be much appreciated.

Syaima Husna Kamila

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ABSTRACT

Tempo Magazine is one of Indonesia's reputable media outlets and is known for its eccentric caricature cover, which persistently encompasses political and social discourse in the country. The present study, Tempo Magazine on the Indonesia's 2024 Presidential Election, aims to unveil how Tempo Magazine covers construct meaning on the issue of Indonesia's 2024 presidential election from the ideational and interpersonal aspects, verbally and visually. It also investigates what the representation signifies in relation to Indonesia's political situation. Using the Systemic-Functional Multimodal Discourse Analysis (SFMDA) approach, this study applied Halliday's (2004) Systemic Functional Linguistics to analyze the verbal modes and Kress and Van Leeuwen's (2006) Visual Grammar to study the visual elements. The study shows that verbal-wise, material, relational, and mental processes are frequently used, while narrative and symbolic processes are predominant in the visual modes of the covers. The representation shows that the cover signifies the Indonesia's current democracy.

Keywords: *Magazine covers, metafunctions, multimodal, presidential election, Tempo Magazine.*

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