

METHOD

This research used a qualitative method because this study analyzed Shouya Ishida's personality to determine his social identity formation and how the movie portrays the scenes using film techniques. Creswell (2007) suggests that qualitative research can be used for exploring and understanding individuals or groups associated with social or human problems. Since the research was collected in a text form which is a dialogue script of the movie, textual analysis will be applied in this study, according to (Lockyer, 2008), textual analysis is a research method that examines the content and meaning of a text, as well as its structure and discourse. This research used Bordwell and Thompson's (2008) formal system analysis and Henri Tajfel and John Turner's (2004) Social Identity Theory. Formal system analysis is used to analyze the narrative structure and the film style, such as cinematography, editing, and mise-en-scene. Social identity theory is used to reveal the social identity formation and transformation of Shouya Ishida in the film. In general, social identity formation and transformation refers to the process through which individuals develop a sense of belonging and attachment to social groups (Tajfel and Turner, 2004), and how this sense of identity may evolve (Turner, 2012).

The data source is the Japanese animated film *A Silent Voice* (2016) directed by Naoko Yamada, and written by Reiko Yoshida, featuring character designs by Futoshi Nishiya and music by Kensuke Ushio. It tells the story of Shouya Ishida and Shouko Nishimiya, a hearing-impaired girl that was bullied in elementary school. When the girl he bullies transfers school, Shouya is being ostracized by his friends throughout his elementary and middle school. After years of suffering, Shouya then met Shouko again in the third year of high school and wanted to amend his past actions to her. *A Silent Voice* won as Best Animation Feature Film of the Japanese Movie Critics Award in 2016, and in 2017 the movie won as Anime of the Year and Best Screenplay/Origin Story at the Tokyo Anime Award Festival.

The data were collected in the form of transcripts extracted from the dialogue involving Shouya Ishida and other characters within the film, along with screen captures serving to illustrate the correlation between the narrative and visual components or style of the movie, such as cinematography, actions, settings, and other aspects of the film. Bordwell and Thompson (2008) argues that narrative and style are not separate components but rather work together to guide the viewer's perception and understanding of the film. The style of a film can enhance or complicate the narrative by highlighting certain aspects, creating emphasis, or even introducing ambiguity. First, the researcher downloaded and watched the movie as the source of data multiple times and identified the data that corresponds with social identity theory. Second, the researcher selected some scenes to be screen-captured and analyzed. Third, the data were sorted through the formal aspect of the film.

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SOCIAL IDENTITY FORMATION AND TRANSFORMATION OF SHOUYA ISHIDA IN A SILENT VOICE (2016) ANIMATED MOVIE

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Fourth, the formal aspect of the film such as mise-en-scene, shots, cinematography, and sound was analyzed using Bordwell and Thompson's film theory. Lastly, the selected data were presented with Social Identity Theory.