## **METHOD**

Thematic analysis is used as a mean to qualitative research for identifying, analyzing, and reporting patterns (themes) within data. According to Braun and Clarke (2006), it provides a flexible and useful tool that allows researchers to summarize the key features of a large data set while simultaneously highlighting similarities and differences across the data. This research involves systematically searching through data to identify recurring themes, which are then used to interpret and make sense of the data in relation to the research questions. The author carefully examines the text to find recurring themes in literary mechanisms including narrative voice, dialogue, and monologue that are important to research objectives, especially those related to the psychological and moral development of the main character Coraline. Carl Jung's Psychoanalytic Theory is applied when analysing and categorizing moments where Coraline's psychological growth or identity formation is evident. Kant's Moral Philosophy highlights instances of Coraline encountering good and evil forces.

## **Data Collection**

The data collection for this research involved a detailed and systematic analysis of Neil Gaiman's novel Coraline, using qualitative methods to explore the text's thematic elements. The data consisted of various narrative aspects, including dialogues, monologues, character interactions, and descriptive passages, all of which were meticulously examined to uncover themes related to identity formation, moral development, and the protagonist's psychological journey. The process began with a close reading of Coraline, ensuring a deep understanding of the content and allowing for the identification of significant passages that reflect the central themes. As the text was analyzed, recurring themes and motifs were noted, with particular focus on moments where Coraline's psychological and moral growth became evident. These moments, such as her interactions with the Other Mother and her internal reflections, were carefully documented and analyzed.

## **Data Analysis**

The identified themes were then coded and categorized according to the theoretical frameworks employed in the thesis—Carl Jung's Psychoanalytic Theory and Immanuel Kant's Moral Philosophy. This coding process helped to organize the data into meaningful segments that could be further analyzed and interpreted. By examining

specific instances of Coraline's behavior within the context of these theories, the analysis provided a deep understanding of how the novel portrays the intertwining of identity and morality. The approach ensured that the analysis was grounded in the text, leading to well-supported conclusions about Coraline's psychological and moral development. Through this method, this research is able to draw meaningful insights from the text, contributing to a broader understanding of the novel's exploration of complex human experiences.