

RESEARCH METHODOLOGY

a. Research Design

This study employs a qualitative approach. According to Denzin and Lincoln (2008), the qualitative approach's data are referred to as "qualitative empirical materials." This means that the materials in the qualitative approach include a variety of sources, such as transcripts from interviews, recordings and notes, documentation, journals, textbooks, etc. Using data which include dialogue, this study will employ this approach to examine and analyze the many stages of Yuta Okkotsu's identity formation in the *Jujutsu Kaisen 0* (2021) manga. Furthermore, the stages of Yuta Okkotsu's identity formation will be identified through the application of Campbell's hero's journey theory. The goal is to pinpoint crucial story components that align with the hero's journey theory.

b. Procedures of Data Collection

The data will mainly consist of text from the English version of *Jujutsu Kaisen 0* (2021) manga. The English version of *Jujutsu Kaisen 0* (2021) manga will be used in the study with certain considerations. First of all, this manga has characters, among them is Yuta Okkotsu, who goes through a lot of significant changes in his ideals and values. At the beginning of the story, the researcher sees Yuta as a high school student who is passive and almost gives up on his life. However, at the end of the story, the researcher sees a change in Yuta Okkotsu's personality. He became brave and even became the second strongest sorcerer in the world after his teacher, Gojo Satoru. A further unique approach to portraying character development is the way the mangaka, Gege Akutami, developed the story's characters both textually and visually. The process of gathering data will involve analyzing Yuta Okkotsu's journey as it is presented in the manga.

c. Procedures of Data Analysis

The researcher will use dialogue from *Jujutsu Kaisen 0* (2021) as the data. The researcher will next use Tajfel & Turner's Social Identity Theory to fully explain, interpret, and analyze the data that has been gathered. Sorting the data

according to the character interactions and journey throughout the story by analyzing the dialogue is the first step in the data analysis. The data will then be analyzed once more to see if it fits Campbell's Hero's Journey. If that is the case, the researcher will finally specify which stages Yuta Okkotsu went through in his heroic journey in relation to the previously analyzed data. The last step is to draw a conclusion to wrap up the analysis.