

**Pengaruh *School Culture* Terhadap Peningkatan *Soft Skill* Siswa  
dan Implikasinya Pada Kesiapan Kerja  
(Studi Kasus SMK Pariwisata)**

**TESIS**

Diajukan untuk memenuhi salah satu syarat dalam memperoleh gelar Master Pariwisata pada  
Program Studi Magister Pariwisata  
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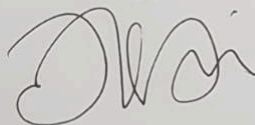
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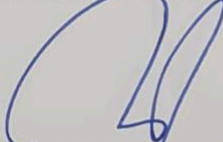
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## ABSTRAK

Annisa Noviana Hamara (2105412). “Pengaruh *School Culture* Terhadap Peningkatan *Soft Skill* Siswa dan Implikasinya Pada Kesiapan Kerja (Studi Kasus SMK Pariwisata)”, dalam bimbingan Dr. A.H. Galih Kusumah, S.ST.,M.M.,CHE., dan Dr. Rini Andari, S.Pd., S.E.Par., M.M. Pendidikan menengah merupakan salah satu peran sentral dalam pembentukan karakter, oleh karena itu pendidikan menengah kejuruan menjadi esensial, karena hal tersebut tidak hanya mencerminkan respons terhadap kebutuhan tenaga kerja yang kian kompleks, tetapi juga memahami dan meningkatkan peran sekolah menengah kejuruan sebagai salah satu penggerak utama dalam pembangunan ekonomi yang berkelanjutan di Indonesia. Penelitian ini bertujuan untuk mengukur seberapa besar pengaruh *School culture* terhadap *Soft skill* dan implikasinya pada kesiapan kerja. Dalam penelitian ini peneliti menggunakan analisis kuantitatif dan survey sebanyak 200 orang responden siswa SMK Pariwisata Telkom Bandung. Berdasarkan hasil teknik analisis menunjukkan bahwa terdapat pengaruh positif yang signifikan diantara *School culture* terhadap *Soft skill* dan pengaruh *School culture* terhadap kesiapan kerja yang dimediasi oleh *Soft skill* peserta didik.

**Kata kunci:** *School Culture*, *Soft Skill*, *Work Readiness*, Kesiapan Kerja

## ABSTRACT

*Annisa Noviana Hamara (2105412). "The Influence of School Culture on Increasing Students' Soft Skills and Its Implications for Work Readiness (Tourism Vocational School Case Study)", under the guidance of Dr. AH. Galih Kusumah, S.ST., M.M., CHE., and Dr. Rini Andari, S.Pd., S.E.Par., M.M. Secondary education is one of the central roles in character formation, therefore vocational secondary education is essential, because it not only reflects a response to increasingly complex workforce needs, but also understands and improves the role of vocational secondary schools as one of the main drivers in sustainable economic development in Indonesia. In the era of globalization and increasingly fierce competition, it is important for Indonesia to ensure that tourism vocational schools play a significant role in providing a quality workforce capable of responding to challenges and taking advantage of opportunities in the global tourism market. This research aims to measure how much influence school culture has on soft skills and its implications for work readiness. In this research, researchers used quantitative analysis and a survey of 200 respondents from Telkom Bandung Tourism Vocational School students. Based on the results of the analysis technique, it shows that there is a significant positive influence between school culture on soft skills and the influence of school culture on work readiness which is mediated by students' soft skills.*

**Keywords:** *School Culture, Soft Skills, Work Readiness, Job Readiness*

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