DAFTAR ISI

PERNYATAAN.................................................................................................i
KATA PENGANTAR............................................................................................ii
UCAPAN TERIMA KASIH....................................................................................iii
ABSTRAK.............................................................................................................v
DAFTAR ISI..........................................................................................................vi
DAFTAR TABEL.....................................................................................................viii
DAFTAR SKEMA..................................................................................................ix
DAFTAR LAMPIRAN................................................................................................x

BAB I PENDAHULUAN.........................................................................................1
A. Latar Belakang.................................................................................................1
B. Rumusan Masalah..........................................................................................1
C. Tujuan Penelitian..........................................................................................6
D. Metode Dan Teknik Penelitian......................................................................6
E. Manfaat Penelitian.........................................................................................7
F. Struktur Organisasi Skripsi..........................................................................10

BAB II KAJIAN PUSTAKA.....................................................................................12
A. Kajian Pustaka.............................................................................................12
B. Hasil Penelitian Terdahulu.........................................................................40

BAB III METODE PELITIAN...............................................................................44
A. Lokasi dan Subjek Penelitian......................................................................44
B. Pendekatan dan Metode Penelitian..............................................................45
C. Definisi Operasional.....................................................................................46
D. Prosedur Penelitian.....................................................................................48
E. Teknik Pengumpulan Data...........................................................................50
F. Teknik Analisis Data....................................................................................52
G. Pengujuan Keabsahan..................................................................................53

BAB IV HASIL PENELITIAN DAN PEMBAHASAN............................................57
A. Deskripsi Umum Lokasi dan Subjek Penelitian.........................57
B. Deskripsi Hasil Penelitian.......................................................69
C. Pembahasan Hasil Penelitian...............................................78

BAB V KESIMPULAN DAN SARAN..............................................103
   A. Kesimpulan.................................................................103
   B. Saran............................................................................105

DAFTAR PUSTAKA........................................................................106

LAMPIRAN..................................................................................111