

**INVESTIGATING INDONESIAN PARTICIPANTS' EXPOSURE,  
EXPERIENCES, AND ATTITUDES TOWARDS ENGLISH AS AN  
INTERNATIONAL LANGUAGE:  
A CASE STUDY ON THE CAMPUS ASIA+ PROGRAM**

**UNDERGRADUATE THESIS**

Submitted in partial fulfilment for Bachelor's degree in English Language  
Education Study Program



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**ENGLISH LANGUAGE EDUCATION STUDY PROGRAM  
FACULTY OF LANGUAGE AND LITERATURE EDUCATION  
UNIVERSITAS PENDIDIKAN INDONESIA**

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Sebuah skripsi yang diajukan untuk memenuhi salah satu syarat memperoleh gelar  
Sarjana Pendidikan pada Fakultas Pendidikan Bahasa dan Sastra

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Juli 2024

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## **APPROVAL PAGE**

An Undergraduate Thesis

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## STATEMENT OF AUTHORIZATION

I hereby certify this paper entitled *Investigating Indonesian Participants' Exposure, Experiences and Attitudes towards English as an International Language: A Case Study on The Campus Asia+ Program* is my original work. I am fully aware that I cited several ideas and statements from various sources. All quotations are acknowledged and cited properly.

Bandung, July 2024

Nouval Adam Adrian

## **PREFACE**

In the name of Allah SWT, the merciful and the gracious God whom we seek for His blessings. Peace may always be upon His Messenger, Muhammad SAW, his families, companions, and those who followed him until the end of the time.

This paper is completed to partially fulfill the requirements of *Sarjana Pendidikan* degree from Department of English Education, Faculty of Language and Literature Education, Universitas Pendidikan Indonesia. Throughout the process, it required me to learn theory, methodology, concepts, and steps to create a comprehend academic paper.

I am aware that my experience in writing still needs to be improved. Therefore, any constructive critics, comments, and suggestions are welcomed for the improvement of this paper

Bandung, July 2024

Nouval Adam Adrian

## ACKNOWLEDGEMENTS

All praises to Allah SWT, the merciful and graceful whom we seek for His blessings in life and after. May peace always be upon Muhammad SAW, his families, his companions, and his ummat until the end of the time.

Throughout the process of finishing this paper, I have been assisted, revised, motivated, guided by many people so that I can be able to finish this paper. I would like to extend my gratitude to:

1. Yanty Wirza M.A., M.Pd., Ph.D. as my Research Supervisor for being very attentive and kind in guiding me to compose this whole paper and gave me many opportunities to grow and learn
2. Prof. Emi Emilia. Ph.D., and all the lecturer from the English Language Department for the guidance and lessons throughout my college life.
3. Dr. Nia Nafisah, Ph.D., and the other staff of Campus Asia+ program who has given me chance to be involved and allowed to do research in the program.
4. All staff of Directorate of International Affairs UPI, Ms. Cici, Ms. Maha, Teh Nab, Teh Intan, and others for the motivation and guidance.
5. My family, my mother, my eternal love, for her endless support and prayers, my sister and my brother for their supports.
6. All Sahabat DIA from batch 6 and 7 who has become the friends and family throughout my life in Bandung.
7. Seonguk Shin, Junhee Koh, and many other friends who has kindly give me data and support to finish this paper.
8. Gisha, Rifki, Rasyad, Diva, Adzel and 'Kita' who has motivated me and accompany me throughout many ups and downs in life
9. Chayra, Eissa, Rumi, Habib, Aryo, Ziqo, Fathina, *kak* Dee, and many other close friends who has been with me and kindly help me solve problems
10. MS gang, Ghina, Naomi, Tara, Devina, and Fiza who has always been the helpful friends to lift up my spirit.
11. Bryce Poblete, my best bro and best roommate who has taught me more than he will ever realize.

I heartfully being thankful for their presence in my life who has given so many meaningful things in my life and being part of my life journey, including completing this paper.

Bandung, July 2024

Nouval Adam Adrian

## **ABSTRACT**

The extensive use of the English language in different contexts has been an increasing phenomenon in the world. English as an International language (EIL) framework promotes global interaction of speakers from different language backgrounds and enhances their ownership of English. One example of the EIL context was in the Campus Asia+ program hosted by one large public university in Indonesia collaborating with three universities from Japan, Korea, and China. This program used English as its medium of communication and focused on exchanging cultural knowledge and giving exposure to Indonesian culture. Utilizing participants observation, semi-structured interviews, and related documents, this study explored how Indonesian participants consist of three Indonesian lecturers and ten Indonesian college students perceived and navigated the use of English language in multicultural settings during the Campus Asia+ program. The findings revealed that both lecturers and students participating in the program exhibited a positive attitude towards the English as an International Language. They claimed that the use of English as an International Language significantly facilitated the communication, interaction and activities during the program. It was also revealed that generally, the overall interaction and communication is not hindered by minor communication breakdowns caused by the different levels of English proficiency or accents of the participants. Additionally, the program has successfully enhanced and promoted intercultural learning and communication among the participants.

Keywords: Campus Asia+ program, EIL, Intercultural Communication,



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