ABSTRACT

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This study entitled "Person Deixis in Bukan Empat Mata and Show Imah Talk Shows" investigates the use of person deixis in *Bukan Empat Mata* and *Show Imah* talk shows, and person deixis contribution toward the structure of the talk shows. The study is based on a qualitative case study. The data include transcriptions of the both talk shows. The data were obtained by recording an episode of *Bukan Empat Mata* on January 22nd, 2013, and an episode of *Show Imah* on January 14th, 2013. They were analyzed using person deixis theory mostly proposed by Levinson (1998), Lyons (1977) and Yule (1998). They define person deixis as expressions which refer to objects such as humans or animals, or interlocutors in a communication situation. The study reveals two discoveries. First, it is found that first person deixis is mostly used in both talk shows (*Bukan Empat Mata* 58.1% and *Show Imah* 57.7%) due to the contents of the conversation are questions and answers about self-experiences, comments, and feelings to avoid insulting third parties by using self exploitation, and to gain shared-knowledge among interlocutors and audiences of the talk shows. The use of first person deixis is also useful to create humor by avoiding insulting third parties and using "apparent contradiction". Second, it is also found that person deixis contributes to the structure of the talk shows whether in the opening, body, or closing part to make the whole talk show more humorous, dynamic, and attractive. Overall, it can be said that variety of language use is very important in the talk shows and it shows the politeness among the interlocutors and audiences.

Keywords: person deixis, structure of the talk show, *Bukan Empat Mata, Show Imah*.