

**PENGEMBANGAN *FRAMEWORK* PEMBELAJARAN BERBASIS PARIWISATA
BERKELANJUTAN DI SEKOLAH MENENGAH KEJURUAN DALAM
PERSPEKTIF *BLUE CURRICULUM***

TESIS

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program studi Pendidikan Teknologi dan Kejuruan*



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UNIVERSITAS PENDIDIKAN INDONESIA
2024**

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Sebuah Tesis yang diajukan untuk memenuhi salah satu syarat memperoleh gelar
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ABSTRAK

Pariwisata berkelanjutan dan *ocean literacy* menjadi fokus utama dalam pengembangan *blue curriculum* pada sekolah menengah kejuruan. *Blue curriculum* didesain untuk membekali siswa dengan pemahaman mendalam tentang keberlanjutan di sektor pariwisata, terutama terkait dengan pelestarian lingkungan laut. Sekolah menengah kejuruan bertujuan menghasilkan lulusan yang tidak hanya terampil secara praktis, tetapi juga memiliki kesadaran terhadap dampak industri pariwisata terhadap ekosistem laut. Dengan penerapan konsep *Blue Curriculum*, siswa untuk menjadi agen perubahan menuju praktek pariwisata yang bertanggung jawab. Penekanan pada *ocean literacy* memastikan bahwa siswa memahami peran sentral laut dalam keberlanjutan global. Penelitian ini bertujuan untuk mengembangkan *framework* pembelajaran berbasis pariwisata berkelanjutan di SMK dalam perspektif *blue curriculum*. Metode penelitian menggunakan pendekatan kualitatif yaitu analisis dokumen *focus grup discussion* dan observasi. Hasil penelitian menunjukkan kebutuhan pembelajaran meliputi kemampuan *critical thinking*, *work related skill*, *teknologi*, *personal skill*, dan *market orientation*. *Framework* pembelajaran *blue curriculum* pariwisata berkelanjutan memuat tentang konsep pembelajaran dalam *blue curriculum* yaitu tujuan pembelajaran, siswa, pendidik, metode pembelajaran (berbasis proyek, berbasis pengetahuan Tindakan, berbasis inkuiri, berbasis *discovery learning*, berbasis alam, berbasis masalah, STEM), materi pembelajaran, fasilitas pembelajaran, dan evaluasi.

KATA KUNCI: *pariwisata berkelanjutan, ocean literacy, blue curriculum, sekolah menengah kejuruan.*

**DEVELOPMENT OF A SUSTAINABLE TOURISM-BASED LEARNING
FRAMEWORK IN VOCATIONAL HIGH SCHOOLS FROM A BLUE CURRICULUM
PERSPECTIVE**

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ABSTRACT

Sustainable tourism and ocean literacy are the main focus in developing blue curriculum in vocational high schools. The Blue Curriculum is designed to equip students with an in-depth understanding of sustainability in the tourism sector, especially in relation to preserving the marine environment. Vocational high schools aim to produce graduates who are not only practically skilled, but also have an awareness of the impact of the tourism industry on marine ecosystems. By implementing the Blue Curriculum concept, students can become agents of change towards responsible tourism practices. An emphasis on ocean literacy ensures that students understand the central role of the ocean in global sustainability. This research aims to develop a sustainable tourism-based learning framework in vocational schools from a blue curriculum perspective. The research method uses a qualitative approach, namely document analysis, focus group discussion and observation. The research results show that learning needs include critical thinking abilities, work related skills, technology, personal skills and market orientation. The sustainable tourism blue curriculum learning framework contains the learning concepts in the blue curriculum, namely learning objectives, students, educators, learning methods (project based, action knowledge based, inquiry based, discovery learning based, nature based, problem based, STEM), learning materials, learning facilities, and evaluation.

Keywords: sustainable tourism, ocean literacy, blue curriculum, vocational education

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