ABSTRACT

“Content analysis of an English textbook” is a study on the way a standardized Curriculum 2013 textbook was presented. This study examines two research problems, i.e. (1) whether the English textbook has fulfilled the criteria for textbook content development, and (2) whether the English textbook has fulfilled the Curriculum 2013 requirements. The research design is mainly qualitative. The data are the content of an English textbook entitled “When English Rings the Bell” published by Ministry of Education and Culture in Indonesia. The analysis focuses on whether the criteria of an appropriate textbook have been fulfilled and whether the requirements of the curriculum 2013 have been accomplished. The findings reveal that the strengths of this textbook are all of the chapters in the textbook have met the criteria of a good textbook, i.e. integrated language skills and grammar; simple vocabulary; sufficient exercises and activities; appropriate language functions; attractive format; approach as well as methodological guidance for teachers. This textbook has also confirmed that all Curriculum 2013 requirements have been accomplished which involve the competences, learning model, and cultural content. On the other hand, there are some weaknesses of this textbook that include the shortage of pronunciation practice and supplementary or accompanying materials, such as audio, video, or compact disc.

Keywords: a standardized textbook; textbook content development; qualified textbook