LITERASI BUDAYA KEWARGAAN PEMUJA SELEBRITAS (*CELEBRITY WORSHIP*): STUDI FENOMENOLOGI PADA MAHASISWA PECANDU MEDIA SOSIAL DI PEKANBARU

DISERTASI

diajukan untuk memenuhi sebagian syarat untuk memperoleh gelar Doktor Pendidikan dalam Bidang Pendidikan Kewarganegaraan

Oleh:
MATANG
NIM 2002157

PROGRAM STUDI DOKTORAL PENDIDIKAN KEWARGANEGARAAN
DEPARTEMEN PENDIDIKAN KEWARGANEGARAAN
FAKULTAS PENDIDIKAN ILMU PENGETAHUAN SOSIAL
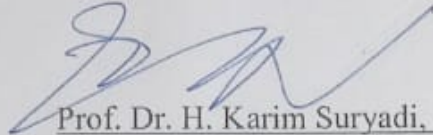**UNIVERSITAS PENDIDIKAN INDONESIA**
2023

LEMBAR PENGESAHAN DISERTASI

Matang

LITERASI BUDAYA KEWARGAAN PEMUJA SELEBRITAS (CELEBRITY WORSHIP): STUDI FENOMENOLOGI PADA MAHASISWA PECANDU MEDIA SOSIAL DI PEKANBARU
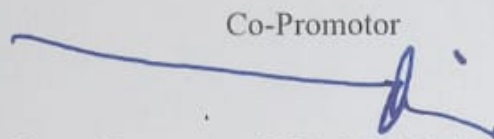
Disetujui dan disahkan oleh panitia disertasi:

Promotor

Prof. Dr. H. Karim Suryadi, M.Si.
NIP. 19700814 199402 1 001

Co-Promotor

Prof. Dr. Cecep Darmawan, S.Pd.,S.I.P.,S.A.P.,S.H., M.H., M.Si.
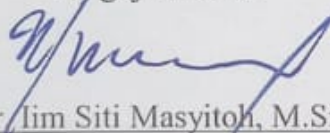NIP. 19690929199402 1 001

Anggota Promotor

Dr. Leni Anggraeni, M.Pd.
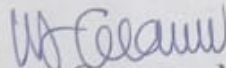NIP. 19840222 200912 2 214

Penguji Internal

Dr. Iim Siti Masyitoh, M.Si.
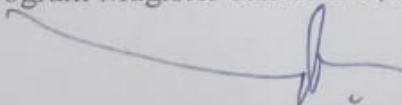19620102 198608 2 001

Penguji Eksternal

Wawan Gunawan, M.Ed., Ph.D.
19720916 200003 1 001

Mengetahui,
Ketua Program Studi Pendidikan Kewarganegaraan
Program Magister dan Doktor FPIPS UPI

Prof. Dr. Cecep Darmawan, S.Pd.,S.I.P.,S.A.P.,S.H., M.H., M.Si.
NIP. 19690929199402 1 001

PERNYATAAN KEASLIAN DISERTASI DAN BEBAS PLAGIARISME

Dengan ini menyatakan bahwa disertasi ini yang berjudul LITERASI BUDAYA KEWARGAAN PEMUJA SELEBRITAS (*CELEBRITY WORSHIP*): STUDI FENOMENOLOGI PADA MAHASISWA PECANDU MEDIA SOSIAL DI PEKANBARU ini adalah karya tulis saya sendiri. Saya menyatakan bahwa tidak melakukan penjiplakan atau pengutipan dengan cara-cara yang tidak sesuai dengan etika ilmu yang berlaku dalam masyarakat ilmiah. Saya menyadari konsekuensi plagiarisme dan pemalsuan data, serta bersedia menerima sanksi yang berlaku jika ditemukan bahwa disertasi ini tidak memenuhi standar keilmuan akademis.

UCAPAN TERIMA KASIH

Alhamdulillah, puji syukur hanya bagi Allah SWT yang melimpahkan rahmat dan karunia-Nya sehingga penulis dapat menyelesaikan disertasi berjudul "Literasi Budaya Kewargaan Pemuja Selebritas (*Celebrity Worship*): Studi Fenomenologi pada Mahasiswa Pecandu Media Sosial di Pekanbaru". Selawat dan salam senantiasa tercurah kepada Nabi Besar Muhammad SAW dan para sahabatnya. Penulis menyadari bahwa selama proses disertasi mendapat bimbingan, bantuan, dan dukungan luar biasa dari berbagai pihak. Dengan rasa hormat penulis ingin mengucapkan terima kasih yang tulus kepada:

1. Hj. Kambe yang biasa saya panggil "Yemma" (Ibu dalam bahasa bugis). Doa yang engkau panjatkan setelah salat wajib maupun salat di tengah malam telah di ijabah satu persatu oleh Allah SWT. Doa dan motivasi agar ananda terus sekolah karena Yemma tidak pernah merasakan bangku sekolah, mengalah demi adik-adiknya membantu orangtuanya. Terima kasih atas doa dan nasehat-nasehat yang selalu engkau sampaikan. Tiada dapat ananda membalas begitu besar jasamu, akan tetapi ananda hanya terus berusaha membuat engkau bangga karena telah melahirkan ananda dengan mempertaruhkan nyawa dan membesarkan ananda susah payah hingga dewasa.

2. H. Abdullah (almarhum) yang biasa saya panggil "Yaji". Terima kasih telah berjuang memberi pondasi motivasi untuk terus berusaha menjadi manusia yang selalu berguna khususnya buat keluarga. Yaji yang meninggal lima hari sebelum penulis wisuda saat strata satu. Hari-hari terakhir di bumi menitipkan pesan harus terus melanjutkan pendidikan karena beliau hanya mengenyam pendidikan "pemberantasan buta huruf". Alhamdulillah ya Ji, ananda penuhi keinginan Yaji dan semoga Allah SWT kumpulkan kita lagi di surganya biar saya ceritakan hal yang membanggakan buat Yaji.

3. Bapak Muliawan dan Ibuk Suartini selaku mertua yang sangat baik. Terima kasih telah menerima dan mempercayakan ananda membimbing Evi. Bapak yang mendoakan dan memotivasi agar ananda terus berusaha menjadi manusia yang selalu berguna khususnya buat keluarga.

4. dr. Evi Sri Lestari, terima kasih atas kepercayaan yang telah engkau berikan karena memilih saya yang sangat banyak kekurangan. Menjadi sosok suami dan ayah buat anak kita tentu suatu tanggung jawab besar. Karya ini salah satu hasil dari pengorbananmu, motivasimu, teguranmu, dan kasih sayangmu yang selalu menyemangati di saat jatuh bangun dalam menyelesaikan dalam proses penyelesaian studi.

5. Prof. Dr. H. Karim Suryadi, M.Si. selaku promotor yang terus membimbing dan mendidik memberikan banyak pengalaman berharga diberi kesempatan belajar pada ahlinya seperti Kang Vidi, Buk Fitri, Prof Asep Bayu, The Sri Tanzhil, dll. Pada salah satu kesempatan sambutan di acara Guru Besar, Prof megingatkan makna "jangan menTato diri sendiri" untuk kelihatan hebat maka gunakan karya sendiri. Pada beberapa kesempatan dan seminar menegaskan agar "ber Mindset Tumbuh". Terima kasih banyak tidak terhingga Prof dan mohon doakan ananda salah satu murid yang konsisten melaksanakan amanah dari Prof.

6. Prof. Dr. Cecep Darmawan, S.Pd., S.A.P., S.I.P., S.H., M.H., M.Si. selaku Ko-promotor juga sebagai Ketua Program Studi Megister dan Doktoral Pendidikan Kewarganegaraan Universitas Pendidikan Indonesia. Alhamdulillah Ananda diberi banyak ilmu hikmah dan nasehat akan makna hidup dunia yang dijalani. "Ujian" atau cobaan hanya dua silih berganti yaitu "kesusahan dan kesenangan", dan tidak ada kata atau istilah "kebetulan" di dunia ini semua sudah ditakdirkan oleh Allah SWT. Terima kasih banyak Prof yang tidak terhingga dan mohon doakan ananda.

7. Dr. Leni Anggraeni, M.Pd. selaku anggota promotor yang mengingatkan ananda dengan kalimat sederhana pendidik itu harus memberikan contoh, sehingga kejar target lulus menjadi contoh bagi murid. Ananda terus mendoakan dengan panggilan Prof semenjak perkuliahan. Prof Leni yang hampir menumpahkan air mata saya karena loyalitas dan pengorbanan Prof semoga Allah SWT membalas berlibat ganda buat Prof Leni.

8. Buk Dr. Iim Siti Masyitoh, M.Si. selaku penguji dan dosen yang sangat baik serta ramah. Memberikan teladan santun berbicara dan tingkah laku. Terima

kasih Buk saya sempat diajarkan jalan dan duduk yang macho. Terima kasih telah memberikan pemahaman luas terkait beberapa tema dalam disertasi.

9. Bapak Wawan Gunawan, M.Ed., Ph.D. selaku penguji juga sebagai Ketua Program Studi Megister dan Doktoral Linguistik Universitas Pendidikan Indonesia. Terima kasih banyak telah memberi banyak nuansa baru dan challenge yang diberikan. Semoga bapak dan keluarga selalu diberi kesehatan dan keberkahan oleh Allah SWT.

10. Dr. Susan Fitriasari, M.Pd selaku Ketua Program Studi Sarjana Pendidikan Kewarganegaraan Universitas Pendidikan Indonesia. Semoga disegerakan keluar GBnya dan saya sudah membiasakan panggil Prof duluan. Prof Susan telah diakui multitalenta jadi pemimpin, pendidik, olahraga, pandai masak, dan bahkan banyak lagu yang dikuasai dalam negeri dan luar negeri. Sehat-sehat terus ya Prof Susan yang baik.

11. Peran Guru Besar dan Dosen S3 PKn UPI yang telah memotivasi, menginspirasi, dan memberikan ilmu pengetahuan yakni: Alm. Prof Dr. H. Idrus Affandi, SH; Prof. Dr. H. Dasim Budimansyah, M.Si; Prof. Dr. H. Abdul Azis Wahab, MA; Prof. Dr. H. Sapriya, M. Ed; Prof. Dr. Hj. Kokom Komalasari, M.Pd; Prof. Dr. H. Bunyamin Maftuh, M.Pd; Prof. Dr. Elly Malihah, M.Si.; Prof. Dr. Prayoga Bestari, M.Si; Prof. Dr. Drs. Rahmat, M.Si; Prof. Drs. Dadang Sundawa, M.Pd; Dr. Syaifullah, S.Pd., M.Si.

12. Kepada Pak Nana, Kang Dena, Teh Sarah, dan Buk Linda terima kasih telah membantu banyak dalam berbagai urusan dan administrasi. Semoga selalu diberikan kondisi prima dan berkah selalu.

13. Kepada para teman angkatan 2020 yaitu Bu Pat; Pak Margi; Bu Rita; Pak. Agustinus; Bu Sri; dan Pak Subkhan terima kasih banyak atas dukungan serta doanya.

14. Kepada para teman-teman S2 dan S3 mahasiswa serta alumni Pendidikan Kewarganegaraan yang sangat baik telah membantu, mendukung dan mendoakan dalam penyelesaiaan disertasi.

15. Semua pihak yang belum sempat penulis sebutkan satu per satu, yang telah membantu semoga Allah SWT membalas kebaikan yang berlipat ganda.

v

ABSTRAK

Matang (NIM. 2002157). Literasi Budaya Kewargaan Pemuja Selebritas (*Celebrity Worship*): Studi Fenomenologi pada Mahasiswa Pecandu Media Sosial di Pekanbaru

Pemujaan selebritas menguat dengan adanya media sosial, mengarah pada kecanduan media sosial. Dengan dasar asumsi teori *uses and gratification* bahwa mahasiswa pemuja selebritas K-Pop menggunakan media sosial sebagai kebutuhan hiburan dan sumber kepuasan hidup dapat mengakibatkan kecanduan media sosial. Penelitian ini bertujuan untuk menggali fenomena tersebut dengan menempatkan teori *civic culture* yang mengangkat konsep literasi budaya kewargaan khususnya *national pride*. Kebanggan terhadap budaya dan negara sendiri akan diperhadapkan dengan K-Pop yang identik dengan budaya luar. Penelitian ini menggunakan metode kualitatif dengan pendekatan studi fenomenologi. Teknik pengumpulan data berupa wawancara, observasi, dan dokumentasi. Analisis data terdiri dari reduksi data, sajian data, dan penarikan kesimpulan. Validasi data menggunakan trianggulasi sumber data dan teknik pengumpulan data. Hasil penelitian menunjukkan bahwa: (1) takut ketinggalan informasi yang berlebihan (Ultra FoMO) mendorong mahasiswa pemuja selebritas K-Pop untuk terus mengikuti perkembangan idolanya melalui berbagai media sosial, termasuk aplikasi langsung dari agensi mengarah pada kecanduan media sosial; (2) literasi media sosial dalam konteks pemuja selebritas K-Pop membuat penggemar menjadi lebih kritis dan realistis dalam memahami idola mereka. Memahami peran agensi dan manajemen artis dalam membentuk citra idolanya di media sosial. Sebelumnya, penggemar terjebak dalam ilusi (halu) yang membayangkan idolanya sebagai pacar bahkan pasangan hidupnya; (3) literasi budaya kewargaan membantu mahasiswa pemuja selebritas menempatkan posisi kecintaan dan kebanggaan terhadap budaya dan negara mereka di atas pengidolan terhadap K-Pop. Pada akhirnya, literasi budaya kewargaan mendorong mahasiswa pemuja selebritas untuk mengurangi penggunaan media sosial yang berlebihan agar dapat lebih menghargai waktu dan melakukan kegiatan yang lebih bermanfaat. Oleh karena itu, penelitian ini merekomendasikan agar pemerintah mengambil langkah strategis untuk meningkatkan literasi budaya kewargaan dengan memasukkan materi tentang literasi media sosial dan budaya kewargaan ke dalam kurikulum pendidikan formal, terutama melalui mata kuliah Pendidikan Pancasila dan Kewarganegaraan. Selain itu, diperlukan program yang berfokus pada memperkuat rasa cinta dan kebanggaan terhadap budaya negara khususnya pada generasi muda.

Kata kunci: budaya kewargaan, kecanduan media sosial, literasi, mahasiswa, pemuja selebritas (*celebrity worship*)

Abstract

Matang (NIM. 2002157). Civic Cultural Literacy of Celebrity Worship: A Phenomenological Study of Social Media Addicted College Students in Pekanbaru

The celebrity worship phenomenon is strengthened with the presence of social media, leading to social media addiction. Based on the assumptions of the uses and gratification theory that K-Pop celebrity worshippers use social media for entertainment needs and as a source of life satisfaction, it can result in social media addiction. This study aims to explore this phenomenon by incorporating the civic culture theory, which emphasizes the concept of civic cultural literacy, especially national pride. Pride in one's culture and country will be confronted with K-Pop, which is synonymous with foreign culture. This research employs a qualitative method with a phenomenological study approach. Data collection techniques include interviews, observations, and documentation. Data analysis consists of data reduction, data presentation, and drawing conclusions. Data validation is performed using source data triangulation and data collection techniques. The research findings indicate that: (1) excessive fear of missing out (Ultra FoMO) drives K-Pop celebrity worshippers to continuously follow the developments of their idols through various social media, including direct applications from agencies, leading to social media addiction; (2) social media literacy in the context of K-Pop celebrity worshippers makes fans more critical and realistic in understanding their idols, understanding the role of agencies and artist management in shaping their idols' image on social media. Previously, fans were trapped in illusions (hallucinations) imagining their idols as their boyfriends or even life partners; (3) civic cultural literacy helps K-Pop celebrity worshippers place their love and pride for their culture and country above idolizing K-Pop. Ultimately, civic cultural literacy encourages celebrity worshippers to reduce excessive social media use in order to appreciate their time and engage in more meaningful activities. Therefore, this study recommends that the government take strategic steps to enhance civic cultural literacy by incorporating social media literacy and civic cultural topics into formal education curricula, especially through the Pancasila and Citizenship Education courses. Additionally, programs focusing on strengthening love and pride for the country's culture, especially in the younger generation, are needed.

Keywords: civic culture, celebrity worship, college students, literacy, social media addiction

DAFTAR ISI

ix

DAFTAR GAMBAR

DAFTAR LAMPIRAN

DAFTAR PUSTAKA

1. Sumber Buku

Almond, G. A., & Verba, S. (1963). *The Civic Culture: Political Attitudes and Democracy in Five Nations* . Princeton, New Jersey: Princeton University Press.

Budimansyah, D., & Pangalila, T. (2021). Social studies as citizenship transmission in Indonesian schools. In K. J. Kennedy (Ed.), Social Studies Education in South and South East Asian Contexts. London: Routledge. https://doi.org/10.4324/9781003057598-9

Creswell, J. W. (2014). Research Design: Qualitative, Quantitative, and Mixed Methods Approaches (4th ed.). Sage Publications.

Dahlgren, P. (2003). Reconfiguring civic culture in the new media milieu. In J. Corner & D. Pels (Eds.), Media and the Restyling of Politics: Consumerism, Celebrity and Cynicism. London: SAGE Publications Inc. https://doi.org/10.4135/9781446216804.N9

Elfving-Hwang, J. (2018). K-pop idols, artificial beauty and affective fan relationships in South Korea. In A. Elliott (Ed.), Routledge Handbook of Celebrity Studies (pp. 190–201). London: Routledge. https://doi.org/10.4324/9781315776774-12

Gerzon, M. (2010). Global citizens : how our vision of the world is outdated, and what we can do about it. London: Ebury Publishing.

Giddens, A. (1986). The Constitution of Society: Outline of the Theory of Structuration. UK: Polity Press.

Hadiansyah, F., Djumala, R., Gani, S., Hikmat, A. an A., Nento, M. N., Hanifah, N., Miftahussururi, & Akbari, Q. S. (2017). Materi Pendukung Literasi Budaya dan Kewargaan. Jakarta: Direktorat Jenderal Pendidikan Dasar dan Menengah.

Kairė, S., Duoblienė, L., & Zaleskienė, I. (2021). Social Responsibility Through the Lens of an Agenda for Cultural Literacy Learning: Analyses of National Education Policy Documentation. In F. Maine & M. Vrikki (Eds.), Dialogue for Intercultural Understanding (pp. 27–43). London: Springer International Publishing. https://doi.org/10.1007/978-3-030-71778-0_3

Merton, R. K. (1946). Mass persuasion: The social psychology of a war bond drive. New York, NY: Harper & Brothers.

Miles, B. M., & Huberman, A. M. (1994). Qualitative Data Analysis: An Expanded Sourcebook (2nd ed.). Thousand Oakks, California: Sage Publication.

Moustakas, C. (1994). Phenomenological research methods. In Phenomenological research methods. Thousand Oaks, California: SAGE Publications, Inc.

Nugroho, S. A. (2014). Hallyu in Indonesia. In V. Marinescu (Ed.), The Global Impact of South Korean Popular Culture: Hallyu Unbound (pp. 19–32). New York: Lexington Books.

Pariser, E. (2011). The filter bubble: What the Internet is hiding from you. New York: Penguin Press.

Pica-Smith, C., Contini, R. M., & Veloria, C. N. (2019). Social justice education in European multi-ethnic schools: Addressing the goals of intercultural education. Routledge.

Pilarska, J. (2021). The Constructivist Paradigm and Phenomenological Qualitative Research Design. In A. Pabel, J. Pryce, & A. Anderson (Eds.), Research Paradigm Considerations for Emerging Scholars (pp. 64–83). UK: Channel View Publications. https://doi.org/10.21832/9781845418281

Pratchett, T., Young, G., Brooks, C., Jeskins, L., & Monagle, H. (2016). Practical Tips for Developing Your Staff. London, UK: Facet Publishing.

Redhead, S. (2019). Afterword: a new digital Leisure Studies for Theoretical Times. In M. Silk, B. Millington, E. Rich, & A. Bush (Eds.), Re-thinking Leisure in a Digital Age (pp. 119–126). Routledge. https://doi.org/10.4324/9780429450402-102

Rojek, C. (2016). Presumed intimacy : para-social relationships in media, society and celebrity culture. UK: Polity Press.

Solazzo, S., Hoffman, P., & Chisolm, M. (2018). Social media . In D. Bhugra & K. Bhui (Eds.), Textbook of cultural psychiatry (pp. 85–92). Cambridge: Cambridge University Press.

Stuart, D. (2014). Web Metrics for Library and Information Professionals. London: Facet Publishing.

Sulistiyo, U. (2019). Buku Ajar Metode Penelitian Kualitatif. Jambi: Salim Media Indonesia.

Suryadi, K. (2010a). Inovasi Nilai Dan Fungsi Komunikasi Partai Politik Bagi Penguatan Civic Literacy. Bandung: Naskah Pidato Pengukuhan Jabatan Guru Besar Ilmu Komunikasi Politik Pada Fakultas Pendidikan Ilmu Pengetahuan Sosial Bandung, 24 November 2010.

van Dijck, J. (2013). The Culture of Connectivity: A Critical History of Social Media. New York, NY: Oxford University Press. .

Zafarani, R., Abbasi, M. A., & Liu, H. (2014). Social Media Mining: An Introduction. Cambridge: Cambridge University Press.

2. Sumber Jurnal dan Penelitian

Abbasi, I., & Drouin, M. (2019). Neuroticism and Facebook Addiction: How Social Media can Affect Mood? *The American Journal of Family Therapy*, *47*(4), 199–215. https://doi.org/10.1080/01926187.2019.1624223

Abbasi, I. S. (2018). Social Media and Committed Relationships: What Factors Make Our Romantic Relationship Vulnerable?: *Social Science Computer Review*, *37*(3), 425–434. https://doi.org/10.1177/0894439318770609

Abney, A. K., Cook, L. A., Fox, A. K., & Stevens, J. (2018). Intercollegiate Social Media Education Ecosystem. *Journal of Marketing Education*, *41*(3), 254–269. https://doi.org/10.1177/0273475318786026

Ahsani, E. L. F., & Azizah, N. R. (2021). Implementasi Literasi Budaya dan Kewargaan Untuk Mengembangkan Keterampilan Sosial Siswa Madrasah Ibtidaiyah Di Tengah Pandemi. *Jurnal Pendidikan Kewarganegaraan*, *11*(01), 7. https://doi.org/10.20527/kewarganegaraan.v11i01.10317

Aichner, T., Grünfelder, M., Maurer, O., & Jegeni, D. (2021). Twenty-Five Years of Social Media: A Review of Social Media Applications and Definitions from 1994 to 2019. *Cyberpsychology, Behavior, and Social Networking*, *24*(4), 215–222. https://doi.org/10.1089/cyber.2020.0134

Akhidatussolihah, J., Poerana, F. A., & Lubis, O. F. (2021). Dramaturgi Media Sosial: Fenomena Penggunaan Fake Account Instagram Pada Penggemar K-POP Perempuan di Karawang. *PROMEDIA (PUBLIC RELATION DAN MEDIA KOMUNIKASI)*, *7*(1), 108–136. http://journal.uta45jakarta.ac.id/index.php/kom/article/view/4370

Akram, W., & Kumar, R. (2017). A Study on Positive and Negative Effects of Social Media on Society. *International Journal of Computer Sciences and Engineering*, *5*(10), 351–354. https://doi.org/10.26438/IJCSE/V5I10.351354

Amit, S., Rahman, I., & Mannan, S. (2020). Social media and radicalisation of university students in Bangladesh. *Journal of Policing, Intelligence and Counter Terrorism*, *15*(3), 228–243. https://doi.org/10.1080/18335330.2020.1820070

Ang, C. S., & Chan, N. N. (2016). Adolescents' Views on Celebrity Worship: A Qualitative Study. *Current Psychology*, *37*(1), 139–148. https://doi.org/10.1007/S12144-016-9497-0

Annamalai, B., Yoshida, M., Varshney, S., Pathak, A. A., & Venugopal, P. (2021). Social media content strategy for sport clubs to drive fan engagement. *Journal of Retailing and Consumer Services*, *62*, 102648. https://doi.org/10.1016/J.JRETCONSER.2021.102648

Aw, E. C. X., & Chuah, S. H. W. (2021). "Stop the unattainable ideal for an ordinary me!" fostering parasocial relationships with social media influencers: The role of self-discrepancy. *Journal of Business Research*, *132*, 146–157. https://doi.org/10.1016/J.JBUSRES.2021.04.025

Aydin, O., Çökmüş, F. P., Balikçi, K., Sücüllüoğlu-Dikici, D., & Ünal-Aydin, P. (2020). The problematic use of social networking sites associates with elevated symptoms in patients with major depressive disorder. *International Journal of Social Psychiatry*, *66*(5), 496–503. https://doi.org/10.1177/0020764020919791

Aziza, P. N., Zakso, A., & Ulfah, M. (2020). Peran Guru Dalam Implementasi Literasi Budaya Dan Kewargaan di SMA Kemala Bhayangkari. *Jurnal Pendidikan Dan Pembelajaran Khatulistiwa (JPPK)*, *9*(1), 1–11. https://doi.org/10.26418/JPPK.V9I1.38782

Azizi, S. M., Soroush, A., & Khatony, A. (2019). The relationship between social networking addiction and academic performance in Iranian students of medical sciences: A cross-sectional study. *BMC Psychology*, *7*(1), 1–8. https://doi.org/10.1186/S40359-019-0305-0

Bae, M. (2018). Understanding the effect of the discrepancy between sought and obtained gratification on social networking site users' satisfaction and continuance intention. *Computers in Human Behavior*, *79*, 137–153. https://doi.org/10.1016/J.CHB.2017.10.026

Baudinette, T. (2020). Consuming Japanese and Korean Pop Culture in Australia: "Asia Literacy" and Cosmopolitan Identity. *Journal of Australian Studies*, *44*(3), 318–333. https://doi.org/10.1080/14443058.2020.1781230

Bekalu, M. A., McCloud, R. F., & Viswanath, K. (2019). Association of Social Media Use With Social Well-Being, Positive Mental Health, and Self-Rated Health: Disentangling Routine Use From Emotional Connection to Use. *Health Education and Behavior*, *46*(2_suppl), 69–80. https://doi.org/10.1177/1090198119863768

Benjamin, E. (2017). Humanistic antidotes for a narcissistic social media addicted society. *Self & Society*, *45*(3–4), 356–365. https://doi.org/10.1080/03060497.2017.1368173

Błachnio, A., & Przepiorka, A. (2016). Personality and positive orientation in Internet and Facebook addiction. An empirical report from Poland. *Computers in Human Behavior*, *59*, 230–236.

https://doi.org/10.1016/J.CHB.2016.02.018

Blackwell, D., Leaman, C., Tramposch, R., Osborne, C., & Liss, M. (2017). Extraversion, neuroticism, attachment style and fear of missing out as predictors of social media use and addiction. *Personality and Individual Differences*, *116*, 69–72. https://doi.org/10.1016/J.PAID.2017.04.039

Bloemen, N., & Coninck, D. De. (2020). Social media and fear of missing out in adolescents: The role of family characteristics. *Social Media + Society*, *6*(4), 1–11. https://doi.org/10.1177/2056305120965517

Brooks, S. K. (2021). FANatics: Systematic literature review of factors associated with celebrity worship, and suggested directions for future research. *Current Psychology*, *40*(2), 864–886. https://doi.org/10.1007/S12144-018-9978-4

Brown, W. J. (2015). Examining Four Processes of Audience Involvement with Media Personae: Transportation, Parasocial Interaction, Identification, and Worship. *Communication Theory*, *25*(3), 259–283. https://doi.org/10.1111/COMT.12053

Byrne, E., Vessey, J. A., & Pfeifer, L. (2018). Cyberbullying and Social Media: Information and Interventions for School Nurses Working With Victims, Students, and Families. *Journal of School Nursing*, *34*(1), 38–50. https://doi.org/10.1177/1059840517740191

Casale, S., Rugai, L., & Fioravanti, G. (2018). Exploring the role of positive metacognitions in explaining the association between the fear of missing out and social media addiction. *Addictive Behaviors*, *85*, 83–87. https://doi.org/10.1016/j.addbeh.2018.05.020

Celik, I., Muukkonen, H., & Dogan, S. (2021). A model for understanding new media literacy: Epistemological beliefs and social media use. *Library & Information Science Research*, *43*(4), 101125. https://doi.org/10.1016/J.LISR.2021.101125

Chen, J., Lin, C. H., & Chen, G. (2021). A cross-cultural perspective on the relationships among social media use, self-regulated learning and adolescents' digital reading literacy. *Computers & Education*, *175*, 104322. https://doi.org/10.1016/J.COMPEDU.2021.104322

Cheng, C., Lau, Y. ching, Chan, L., & Luk, J. W. (2021). Prevalence of social media addiction across 32 nations: Meta-analysis with subgroup analysis of classification schemes and cultural values. *Addictive Behaviors*, *117*, 106845. https://doi.org/10.1016/J.ADDBEH.2021.106845

Cho, M. (2022). Anonymous, QAnon, Tik-tok teens, K-pop fans. *NECSUS_European Journal of Media Studies*, *11*(1), 169–193. https://doi.org/10.25969/MEDIAREP/18842

Çimke, S., & Cerit, E. (2021). Social media addiction, cyberbullying and cyber victimization of university students. *Archives of Psychiatric Nursing*, *35*(5), 499–503. https://doi.org/10.1016/J.APNU.2021.07.004

Clavio, G., & Walsh, P. (2013). Dimensions of Social Media Utilization Among College Sport Fans. *Communication & Sport*, *2*(3), 261–281. https://doi.org/10.1177/2167479513480355

Cohen, E. L., & Hoffner, C. (2016). Finding meaning in a celebrity's death: The relationship between parasocial attachment, grief, and sharing educational health information related to Robin Williams on social network sites. *Computers in Human Behavior*, *65*, 643–650. https://doi.org/10.1016/J.CHB.2016.06.042

Couldry, N., Stephansen, H., Fotopoulou, A., MacDonald, R., Clark, W., & Dickens, L. (2014). Digital citizenship? Narrative exchange and the changing terms of civic culture. *Citizenship Studies* , *18*(6–7), 615–629. https://doi.org/10.1080/13621025.2013.865903

Dahlgren, P. (2010). The Internet and the Democratization of Civic Culture. *Political Communication*, *17*(4), 335–340. https://doi.org/10.1080/10584600050178933

Dibble, J. L., Hartmann, T., & Rosaen, S. F. (2016). Parasocial Interaction and Parasocial Relationship: Conceptual Clarification and a Critical Assessment of Measures. *Human Communication Research*, *42*(1), 21–44. https://doi.org/10.1111/HCRE.12063

Dumitriu, D. L. (2018). Media Construction of Sport Celebrities as National Heroes. *Romanian Journal of Communication and Public Relations*, *20*(2), 21–33. https://doi.org/10.21018/RJCPR.2018.2.257

Durak, H. Y., & Saritepeci, M. (2019). Modeling the effect of new media literacy levels and social media usage status on problematic internet usage behaviours among high school students. *Education and Information Technologies*, *24*(4), 2205–2223. https://doi.org/10.1007/S10639-019-09864-9

Effendi, T. D. (2015). K-pop and J-pop Influences to University Students in Malang, East Java – Indonesia : A Comparative Public Diplomacy Studies. *Andalas Journal of International Studies (AJIS)*, *1*(2), 182–198. https://doi.org/10.25077/AJIS.1.2.182-198.2012

Einav, G., Allen, O., Gur, T., Maaravi, Y., & Ravner, D. (2022). Bursting filter bubbles in a digital age: Opening minds and reducing opinion polarization through digital platforms. *Technology in Society*, *71*, 102136. https://doi.org/10.1016/J.TECHSOC.2022.102136

Erhardt, J., & Freitag, M. (2019). The Janus-Face of Digitalization: The Relation Between Internet Use and Civic Engagement Reconsidered: *Social Science Computer Review*, *39*(3), 315–334. https://doi.org/10.1177/0894439319861966

Fabris, M. A., Marengo, D., Longobardi, C., & Settanni, M. (2020). Investigating the links between fear of missing out, social media addiction, and emotional symptoms in adolescence: The role of stress associated with neglect and negative reactions on social media. *Addictive Behaviors*, *106*, 106364. https://doi.org/10.1016/j.addbeh.2020.106364

Fathadhika, S., & Afriani, -. (2018). Social Media Engagement sebagai Mediator antara Fear Of Missing Out dengan Kecanduan Media Sosial pada Remaja. *Journal of Psychological Science and Profession*, *2*(3), 208–215. https://doi.org/10.24198/JPSP.V2I3.18741

Ferris, A. L., Hollenbaugh, E. E., & Sommer, P. A. (2021). Applying the Uses and Gratifications Model to Examine Consequences of Social Media Addiction. *Social Media + Society*, *7*(2), 1–6. https://doi.org/10.1177/20563051211019003

Ferrucci, P., Hopp, T., & Vargo, C. J. (2019). Civic engagement, social capital, and ideological extremity: Exploring online political engagement and political expression on Facebook: *New Media & Society*, *22*(6), 1095–1115. https://doi.org/10.1177/1461444819873110

Festl, R. (2021). Social media literacy & adolescent social online behavior in Germany. *Journal of Children and Media*, *15*(2), 249–271. https://doi.org/10.1080/17482798.2020.1770110

Fibrianto, A. S., Asrori, M. I., Mahardiansyah, D., Anggraini, L. M., Lailani, A. T. ., Azizah, S. N., & Trianjaya, A. (2020). Analysis of Globalization Phenomena: Forms of K-Pop Cultural Fanaticism Among Students (Case Study of Sociology Student at Universitas Negeri Malang). *International Conference on Social Studies and Environmental Issues (ICOSSEI 2019) Analysis*, 318–323. https://doi.org/10.2991/ASSEHR.K.200214.058

Filo, K., Lock, D., & Karg, A. (2015). Sport and social media research: A review. *Sport Management Review*, *18*(2), 166–181. https://doi.org/10.1016/J.SMR.2014.11.001

Fu, K. wa, & Chan, C. H. (2013). A Study of the Impact of Thirteen Celebrity Suicides on Subsequent Suicide Rates in South Korea from 2005 to 2009. *PLOS ONE*, *8*(1), e53870. https://doi.org/10.1371/journal.pone.0053870

Fu, S., & Li, H. (2020). Understanding social media discontinuance from social cognitive perspective: Evidence from Facebook users. *Journal of Information Science*. https://doi.org/10.1177/0165551520968688

Garett, R., Liu, S., & Young, S. D. (2016). The relationship between social media use and sleep quality among undergraduate students. *Information, Communication & Society*, *21*(2), 163–173. https://doi.org/10.1080/1369118X.2016.1266374

Gleason, T. R., Theran, S. A., & Newberg, E. M. (2017). Parasocial interactions and relationships in early adolescence. *Frontiers in Psychology*, *8*(FEB), 255. https://doi.org/10.3389/FPSYG.2017.00255

Goffman, E. (1956). *The Presentation of Self in Everyday Life*. Edinburgh: University of Edinburgh, Social Sciences Research Centre. https://doi.org/10.4324/9781003320609-59/PRESENTATION-SELF-EVERYDAY-LIFE-ERVING-GOFFMAN

Gong, X., & Wang, Y. (2021). Exploring dynamics of sports fan behavior using social media big data - A case study of the 2019 National Basketball Association Finals. *Applied Geography*, *129*, 102438. https://doi.org/10.1016/J.APGEOG.2021.102438

Gong, Y. (2022). Transcultural taste and neoliberal patriotic subject: A study of Chinese fans' online talk of K-pop. *Poetics*, *93*, 101665. https://doi.org/10.1016/J.POETIC.2022.101665

Gullo, A. (2018). The Janus Face of Social Media in Myanmar. *Südostasien – Zeitschrift Für Politik • Kultur • Dialog*, *33*(3). https://doi.org/10.11588/soa.2017.3.2329

Haand, R., & Shuwang, Z. (2020). The relationship between social media addiction and depression: a quantitative study among university students in Khost, Afghanistan. *International Journal of Adolescence and Youth*, *25*(1), 780–786. https://doi.org/10.1080/02673843.2020.1741407

Hall, J. A., & Liu, D. (2022). Social media use, social displacement, and well-being. *Current Opinion in Psychology*, 101339. https://doi.org/10.1016/J.COPSYC.2022.101339

Han, G. S. (2015). K-Pop nationalism: Celebrities and acting blackface in the Korean media. *Continuum*, *29*(1), 2–16. https://doi.org/10.1080/10304312.2014.968522

Han, H., Al-Ansi, A., Olya, H. G. T., & Kim, W. (2019). Exploring halal-friendly destination attributes in South Korea: Perceptions and behaviors of Muslim travelers toward a non-Muslim destination. *Tourism Management*, *71*, 151–164. https://doi.org/10.1016/J.TOURMAN.2018.10.010

Harnett, S. (2020). Health Literacy, Social Media and Pandemic Planning. *Journal of Consumer Health on the Internet*, *24*(2), 157–162. https://doi.org/10.1080/15398285.2020.1756677

Hartoonian, H. M. (2010). The Social Studies and Project 2061: An Opportunity for Harmony. *The Social Studies* , *83*(4), 160–163. https://doi.org/10.1080/00377996.1992.9956224

Hawi, N. S., & Samaha, M. (2017). The Relations Among Social Media Addiction, Self-Esteem, and Life Satisfaction in University Students: *Social Science Computer Review*, *35*(5), 576–586. https://doi.org/10.1177/0894439316660340

Hawi, N., & Samaha, M. (2018). Identifying commonalities and differences in personality characteristics of Internet and social media addiction profiles: traits, self-esteem, and self-construal. *Behaviour & Information Technology*, *38*(2), 110–119. https://doi.org/10.1080/0144929X.2018.1515984

Hayat, T., Galily, Y., & Samuel-Azran, T. (2020). Can celebrity athletes burst the echo chamber bubble? The case of LeBron James and Lady Gaga. *International Review for the Sociology of Sport*, *55*(7), 900–914. https://doi.org/https://doi.org/10.1177/1012690219855913

Hendley, B. (1989). Cultural Literacy and Civic Education. *History of Education Quarterly*, *29*(4), 619–625. https://doi.org/10.2307/369066

Horton, D., & Wohl, R. R. (1956). Mass Communication and Para-Social Interaction. *Psychiatry* , *19*(3), 215–229. https://doi.org/10.1080/00332747.1956.11023049

Humphreys, L. Z. (2021). Loving idols: K-pop and the limits of neoliberal solidarity in Cuba. *International Journal of Cultural Studies*, *24*(6), 1009–1026. https://doi.org/10.1177/13678779211024665

Hunt, K. A., Bristol, T., & Bashaw, R. E. (1999). A conceptual approach to classifying sports fans. *Journal of Services Marketing*, *13*(6), 439–452. https://doi.org/10.1108/08876049910298720

Hwang, K., & Zhang, Q. (2018). Influence of parasocial relationship between digital celebrities and their followers on followers' purchase and electronic word-of-mouth intentions, and persuasion knowledge. *Computers in Human Behavior*, *87*, 155–173. https://doi.org/10.1016/J.CHB.2018.05.029

Ifinedo, P. (2016). Applying uses and gratifications theory and social influence processes to understand students' pervasive adoption of social networking sites: Perspectives from the Americas. *International Journal of Information Management*, *36*(2), 192–206. https://doi.org/10.1016/J.IJINFOMGT.2015.11.007

Istad, F., Gibson, J., & Curran, N. M. (2022). More or less a foreigner: Domestic reception of multinational K-pop groups. *Asian Journal of Social Science*, *50*(4), 268–275. https://doi.org/10.1016/J.AJSS.2022.05.006

Jang, S. A., Sung, J. M., Park, J. Y., & Jeon, W. T. (2016). Copycat Suicide Induced by Entertainment Celebrity Suicides in South Korea. *Psychiatry Investigation*, *13*(1), 81. https://doi.org/10.4306/PI.2016.13.1.74

Jeri-Yabar, A., Sanchez-Carbonel, A., Tito, K., Ramirez-delCastillo, J., Torres-Alcantara, A., Denegri, D., & Carreazo, Y. (2019). Association between social media use (Twitter, Instagram, Facebook) and depressive symptoms: Are Twitter users at higher risk? *International Journal of Social Psychiatry*, *65*(1), 14–19. https://doi.org/10.1177/0020764018814270

Jin, D. Y., & Yoon, T. (2017). The Korean Wave: Retrospect and Prospect — Introduction. *International Journal of Communication*, *11*, 2241–2249. https://ijoc.org/index.php/ijoc/article/view/6296

Jin, K. Y., Reichert, F., Cagasan, L. P., de la Torre, J., & Law, N. (2020). Measuring digital literacy across three age cohorts: Exploring test dimensionality and performance differences. *Computers & Education*, *157*, 103968. https://doi.org/10.1016/J.COMPEDU.2020.103968

Jung, S. (2011). K-pop, Indonesian fandom, and social media. *Transformative Works and Cultures*, *8*(1). https://doi.org/10.3983/TWC.2011.0289

Jung, S., & Shim, D. (2013). Social distribution: K-pop fan practices in Indonesia and the 'Gangnam Style' phenomenon. *International Journal of Cultural Studies*, *17*(5), 485–501. https://doi.org/10.1177/1367877913505173

Kaimal, D., Sajja, R. T., & Sasangohar, F. (2017). Investigating the Effects of Social Media Usage on Sleep Quality. *Proceedings of the Human Factors and Ergonomics Society Annual Meeting*, *2017-Octob*, 1327–1330. https://doi.org/10.1177/1541931213601814

Kaler, L. S., Stebleton, M. J., & Potts, C. (2020). "It Makes Me Feel Even Worse": Empowering First-Year Women to Reconsider Social Media's Impact on Mental Health. *About Campus*, *24*(6), 10–17. https://doi.org/10.1177/1086482219899650

Kang, S., Dove, S., Ebright, H., Morales, S., & Kim, H. (2021). Does virtual reality affect behavioral intention? Testing engagement processes in a K-Pop video on YouTube. *Computers in Human Behavior*, *123*, 106875. https://doi.org/10.1016/J.CHB.2021.106875

Karaduman, S. (2015). The Role of Critical Media Literacy in Further Development of Consciousness of Citizenship. *Procedia - Social and Behavioral Sciences*, *174*, 3039–3043. https://doi.org/10.1016/J.SBSPRO.2015.01.1095

Karimy, M., Parvizi, F., Rouhani, M. R., Griffiths, M. D., Armoon, B., & Fattah Moghaddam, L. (2020). The association between internet addiction, sleep

quality, and health-related quality of life among Iranian medical students. *Journal of Addictive Diseases* , *38*(3), 317–325. https://doi.org/10.1080/10550887.2020.1762826

Katz, E., Blumler, J. G., & Gurevitch, M. (1973). Uses and Gratifications Research. *The Public Opinion Quarterly*, *37*(4), 509–523. https://www.jstor.org/stable/2747854

Keles, B., McCrae, N., & Grealish, A. (2019). A systematic review: the influence of social media on depression, anxiety and psychological distress in adolescents. *International Journal of Adolescence and Youth*, *25*(1), 79–93. https://doi.org/10.1080/02673843.2019.1590851

Keles, B., McCrae, N., & Grealish, A. (2020). A systematic review: the influence of social media on depression, anxiety and psychological distress in adolescents. *International Journal of Adolescence and Youth*, *25*(1), 79–93. https://doi.org/10.1080/02673843.2019.1590851

Kerrigan, F., & Hart, A. (2016). Theorising digital personhood: a dramaturgical approach. *Journal of Marketing Management*, *32*(17–18), 1701–1721. https://doi.org/10.1080/0267257X.2016.1260630

Khairil, M., Yusaputra, M. I., & Nikmatusholeha. (2019). Efek Ketergantungan Remaja K-Popers Terhadap Media Sosial di Kota Palu. *Jurnal ASPIKOM*, *4*(1), 14–25. https://doi.org/10.24329/ASPIKOM.V4I1.484

Kim, H. S., Cho, K. M., & Kim, M. (2019). Information-Sharing Behaviors Among Sports Fans Using #Hashtags. *Communication & Sport*, *9*(4), 646–669. https://doi.org/10.1177/2167479519878466

Kim, J., Kim, J., & Yang, H. (2019). Loneliness and the use of social media to follow celebrities: A moderating role of social presence. *The Social Science Journal*, *56*(1), 21–29. https://doi.org/10.1016/J.SOSCIJ.2018.12.007

Kim, J., & Song, H. (2016). Celebrity's self-disclosure on Twitter and parasocial relationships: A mediating role of social presence. *Computers in Human Behavior*, *62*, 570–577. https://doi.org/10.1016/J.CHB.2016.03.083

Kim, M., & Kim, J. (2020). How does a celebrity make fans happy? Interaction between celebrities and fans in the social media context. *Computers in Human Behavior*, *111*, 106419. https://doi.org/10.1016/J.CHB.2020.106419

Kim, S., Hwang, S. Y., & Kim, J. (2021). Factors influencing K-pop artists' success on V live online video platform. *Telecommunications Policy*, *45*(3), 102090. https://doi.org/10.1016/J.TELPOL.2020.102090

Kong, L., & Yeoh, B. S. A. (1997). The construction of national identity through the production of ritual and spectacle: An analysis of National Day parades

in Singapore. *Political Geography*, *16*(3), 213–239. https://doi.org/10.1016/0962-6298(95)00135-2

Korzynski, P., & Paniagua, J. (2016). Score a tweet and post a goal: Social media recipes for sports stars. *Business Horizons*, *59*(2), 185–192. https://doi.org/10.1016/J.BUSHOR.2015.11.002

Kowert, R., & Daniel, E. (2021). The one-and-a-half sided parasocial relationship: The curious case of live streaming. *Computers in Human Behavior Reports*, *4*, 100150. https://doi.org/10.1016/J.CHBR.2021.100150

Ku, K. Y. L., Kong, Q., Song, Y., Deng, L., Kang, Y., & Hu, A. (2019). What predicts adolescents' critical thinking about real-life news? The roles of social media news consumption and news media literacy. *Thinking Skills and Creativity*, *33*, 100570. https://doi.org/10.1016/J.TSC.2019.05.004

Kumpasoğlu, G. B., Eltan, S., & Merdan-Yıldız, E. D. (2021). Mediating role of life satisfaction and death anxiety in the relationship between dark triad and social media addiction. *Personality and Individual Differences*, *172*(110606). https://doi.org/https://doi.org/10.1016/j.paid.2020.110606

Laffan, D. A. (2020). Positive Psychosocial Outcomes and Fanship in K-Pop Fans: A Social Identity Theory Perspective. *Psychological Reports*, *124*(5), 2272–2285. https://doi.org/10.1177/0033294120961524

Lee, S. J., Bai, B., & Busser, J. A. (2019). Pop star fan tourists: An application of self-expansion theory. *Tourism Management*, *72*, 270–280. https://doi.org/10.1016/J.TOURMAN.2018.12.006

Leong, L. Y., Hew, T. S., Ooi, K. B., Lee, V. H., & Hew, J. J. (2019). A hybrid SEM-neural network analysis of social media addiction. *Expert Systems with Applications*, *133*, 296–316. https://doi.org/10.1016/J.ESWA.2019.05.024

Lewicka, M. (2005). Ways to make people active: The role of place attachment, cultural capital, and neighborhood ties. *Journal of Environmental Psychology*, *25*(4), 381–395. https://doi.org/10.1016/J.JENVP.2005.10.004

Li, Q., Guo, X., & Bai, X. (2017). Weekdays or weekends: Exploring the impacts of microblog posting patterns on gratification and addiction. *Information & Management*, *54*(5), 613–624. https://doi.org/10.1016/J.IM.2016.12.004

Liebers, N., & Straub, R. (2020). Fantastic relationships and where to find them: Fantasy and its impact on romantic parasocial phenomena with media characters. *Poetics*, *83*, 101481. https://doi.org/10.1016/J.POETIC.2020.101481

Longstreet, P., & Brooks, S. (2017). Life satisfaction: A key to managing internet & social media addiction. *Technology in Society*, *50*, 73–77.

https://doi.org/10.1016/J.TECHSOC.2017.05.003

Luo, J., Liang, L., & Li, H. (2020). The Divergent Roles of Social Media in Adolescents' Academic Performance. *Journal of Research in Childhood Education*, *34*(2), 167–182. https://doi.org/10.1080/02568543.2019.1703124

Lyvers, M., Narayanan, S. S., & Thorberg, F. A. (2020). Disordered social media use and risky drinking in young adults: Differential associations with addiction-linked traits. *Australian Journal of Psychology*, *71*(3), 223–231. https://doi.org/10.1111/AJPY.12236

Manca, S., Bocconi, S., & Gleason, B. (2021). "Think globally, act locally": A glocal approach to the development of social media literacy. *Computers & Education*, *160*, 104025. https://doi.org/10.1016/J.COMPEDU.2020.104025

Mäntymäki, M., & Islam, A. K. M. N. (2016). The Janus face of Facebook: Positive and negative sides of social networking site use. *Computers in Human Behavior*, *61*, 14–26. https://doi.org/10.1016/J.CHB.2016.02.078

Marengo, D., Poletti, I., & Settanni, M. (2020). The interplay between neuroticism, extraversion, and social media addiction in young adult Facebook users: Testing the mediating role of online activity using objective data. *Addictive Behaviors*, *102*(106150). https://doi.org/10.1016/J.ADDBEH.2019.106150

Matang, M., Maftuh, B., Malihah, E., & Hudi, I. (2022). Student Indicator of Social Media Addiction That Lead to Conflict. *Proceedings of the Annual Civic Education Conference (ACEC 2021)*, 230–236. https://doi.org/10.2991/ASSEHR.K.220108.042

Mieczkowski, H., Lee, A. Y., & Hancock, J. T. (2020). Priming Effects of Social Media Use Scales on Well-Being Outcomes: The Influence of Intensity and Addiction Scales on Self-Reported Depression. *Social Media + Society*, *6*(4). https://doi.org/10.1177/2056305120961784

Mohd Jenol, N. A., & Ahmad Pazil, N. H. (2022). "I found my talent after I become a K-pop fan": K-pop participatory culture unleashing talents among Malaysian youth. *Cogent Social Sciences*, *8*(1), 2062914. https://doi.org/10.1080/23311886.2022.2062914

Moqbel, M., & Kock, N. (2018). Unveiling the dark side of social networking sites: Personal and work-related consequences of social networking site addiction. *Information & Management*, *55*(1), 109–119. https://doi.org/10.1016/J.IM.2017.05.001

Mughees, A. (2016). Global Citizenship and Cultural Understanding. *International Journal For Innovative Research In Multidisciplinary Field*, *2*(1), 103–104.

Muniroh, M. S., Khasanah, N., & Irsyad, M. (2020). Pengembangan Literasi Budaya dan Kewargaan Anak Usia Dini Di Sanggar Allegro Desa Podo Kec. Kedungwuni Kab. Pekalongan. *LENTERA ANAK*, *1*(01), 81–91. https://ejournal.unisnu.ac.id/jla/article/view/1571

Mutsvairo, B., & Rønning, H. (2020). The Janus face of social media and democracy? Reflections on Africa. *Media, Culture & Society*, *42*(3), 317–328. https://doi.org/10.1177/0163443719899615

Nasirudeen, A. M. A., Lee Chin Adeline, L., Wat Neo Josephine, K., Lay Seng, L., & Wenjie, L. (2017). Impact of social media usage on daytime sleepiness: A study in a sample of tertiary students in Singapore. *Digital Health*, *3*, 2055207617699766. https://doi.org/10.1177/2055207617699766

Nasution, M. M., Izar, J., & Afifah, I. H. (2021). An Analysis of Hate Speech Against K-Pop Idols and Their Fans on Instagram and Twitter from The Perspective of Pragmatics. *Journal of English Teaching and Linguistics*, *2*(2), 91–99. https://doi.org/10.55616/JETLI.V2I2.143

O'Reilly, M., Dogra, N., Whiteman, N., Hughes, J., Eruyar, S., & Reilly, P. (2018). Is social media bad for mental health and wellbeing? Exploring the perspectives of adolescents. *Clinical Child Psychology and Psychiatry*, *23*(4), 601–613. https://doi.org/10.1177/1359104518775154

Omodero, C. O. (2020). Factors Associated with Under-Performance of Accounting Students: Evidence from a Nigerian Public University. *International Journal of Education and Practice*, *8*(3), 432–440. https://doi.org/10.18488/journal.61.2020.83.432.440

Owens, E. (2016). The Changing Media Representation of T. E. Lawrence and Celebrity Culture in Britain, 1919–1935. *Cultural and Social History*, *12*(4), 465–488. https://doi.org/10.1080/14780038.2015.1088261

Park, S., & Kim, J. (2021). Tweeting about abusive comments and misogyny in South Korea following the suicide of Sulli, a female K-pop star: Social and semantic network analyses. *Profesional de La Información*, *30*(5), 1699–2407. https://doi.org/10.3145/EPI.2021.SEP.05

Phillips, L., Dowling, C., Shaffer, K., Hodas, N., & Volkova, S. (2017). Using Social Media to Predict the Future: A Systematic Literature Review. *ArXiv. 1706.06134.*, 1–55. https://doi.org/10.48550/arxiv.1706.06134

Pillay, R., & Sacks, G. (2020). Cyberbullying—A Shrouded Crime: Experiences of South African Undergraduate Students. *The Oriental Anthropologist*, *20*(2), 370–386. https://doi.org/10.1177/0972558X20952986

Poorthuis, A., Power, D., & Zook, M. (2019). Attentional Social Media: Mapping the Spaces and Networks of the Fashion Industry. *Annals of the American*

Association of Geographers , *110*(4), 941–966. https://doi.org/10.1080/24694452.2019.1664887

Pratiwi, A., & Asyarotin, E. N. K. (2019). Implementasi literasi budaya dan kewargaan sebagai solusi disinformasi pada generasi millennial di Indonesia. *Jurnal Kajian Informasi & Perpustakaan*, *7*(1), 65–80. https://doi.org/10.24198/JKIP.V7I1.20066

Punyanunt-Carter, N. M., De La Cruz, J. J., & Wrench, J. S. (2017). Investigating the relationships among college students' satisfaction, addiction, needs, communication apprehension, motives, and uses & gratifications with Snapchat. *Computers in Human Behavior*, *75*, 870–875. https://doi.org/10.1016/J.CHB.2017.06.034

Putri, V. K., & Reese, M. (2016). The impact of Korean wave on young Indonesian females and Indonesian culture in Jabodetabek area. *Emerging Markets : Business and Management Studies Journal*, *4*(1), 35–53. https://doi.org/10.33555/IJEMBM.V4I1.60

Radovic, A., Gmelin, T., Stein, B. D., & Miller, E. (2017). Depressed adolescents' positive and negative use of social media. *Journal of Adolescence*, *55*, 5–15. https://doi.org/10.1016/J.ADOLESCENCE.2016.12.002

Rathore, A. K., Kar, A. K., & Ilavarasan, P. V. (2017). Social Media Analytics: Literature Review and Directions for Future Research. *Decision Analysis*, *14*(4), 229–249. https://doi.org/10.1287/DECA.2017.0355

Reer, F., Tang, W. Y., & Quandt, T. (2019). Psychosocial well-being and social media engagement: The mediating roles of social comparison orientation and fear of missing out. *New Media & Society*, *21*(7), 1486–1505. https://doi.org/10.1177/1461444818823719

Reyes, M. E. S., Ayuste, J. M. D., Cabarles, J. A. F., Castillo, A. L. A., & McCutcheon, L. E. (2021). The Relationship of Celebrity Admiration to Social Media Use among Filipino Youth: A Brief Report. *North American Journal of Psychology*, *23*(3), 509–509. link.gale.com/apps/doc/A681549741/HRCA?u=anon~7e841c82&sid=google Scholar&xid=e2cf8146.

Reynolds, C. L., Platt, R. E., Schaffer, L. M., & Foster, H. (2017). Social Media and Higher Education: The Problem of Anonymous Electronic Threats to the Campus Community. *Journal of Cases in Educational Leadership*, *20*(4), 58–71. https://doi.org/10.1177/1555458917711211

Rhee, J. (2021). Societal Diet Culture and Fatphobia in South Korea. *Symposium Of University Research and Creative Expression (SOURCE)*, *7*(1), 343–354. https://doi.org/10.2/JQUERY.MIN.JS

Rice, T. W., & Sumberg, A. F. (1997). Civic Culture and Government Performance in the American States. *Publius: The Journal of Federalism*, *27*(1), 99–114. https://doi.org/10.1093/OXFORDJOURNALS.PUBJOF.A029899

Rinata, A. R., & Dewi, S. I. (2019). Fanatisme Penggemar Kpop dalam Bermedia Sosial di Instagram. *Interaksi: Jurnal Ilmu Komunikasi*, *8*(2), 13–23. https://doi.org/10.14710/INTERAKSI.8.2.13-21

Rose, R. (1985). National pride in cross-national pespective. *International Social Science Journal*, *37*(1), 85–96.

Rosidi, I. (2016). Being Active Consumers: Indonesian Muslim Youth Engaging with Korean TV Dramas. *Institute of Asian Studies, Universiti Brunei Darussalam, Working Paper*, *23*, 1–24.

Rosidi, I. (2020). Consuming Representations of Korean TV Dramas among Indonesian Muslim Youth. *Jurnal The Messenger*, *12*(2), 111–121. https://doi.org/10.26623/THEMESSENGER.V12I2.2115

Rosidi, I., & Khotimah. (2020). Negotiating Representation of Islamic Values on Korean TV Dramas Among Indonesian Muslim Youth. *Jurnal Komunikasi: Malaysian Journal of Communication*, *36*(4), 230–242. https://doi.org/10.17576/JKMJC-2020-3604-14

Ruggiero, T. E. (2000). Uses and Gratifications Theory in the 21st Century. *Mass Communication and Society*, *3*(1), 3–37. https://doi.org/10.1207/S15327825MCS0301_02

Sansone, R. A., & Sansone, L. A. (2014). "I'm Your Number One Fan"— A Clinical Look at Celebrity Worship. *Innovations in Clinical Neuroscience*, *11*(1–2), 39.

Scott-Maxwell, A. (2020). K-pop flows and Indonesian student pop scenes: situating live Asian pop music in an 'Asian' Australia. *Media International Australia*, *175*(1), 20–35. https://doi.org/10.1177/1329878X20906550

Seargeant, P., & Tagg, C. (2019). Social media and the future of open debate: A user-oriented approach to Facebook's filter bubble conundrum. *Discourse, Context & Media*, *27*, 41–48. https://doi.org/10.1016/J.DCM.2018.03.005

Seo, J. H., & Kim, B. (2019). The "Hallyu" phenomenon: Utilizing tourism destination as product placement in K-POP culture. *Tourism Economics*, *26*(4), 719–728. https://doi.org/10.1177/1354816619837111

Sheldon, P., Antony, M. G., & Sykes, B. (2021). Predictors of Problematic Social Media Use: Personality and Life-Position Indicators: *Psychological Reports*, *124*(3), 1110–1133. https://doi.org/10.1177/0033294120934706

Siddiqui, S., & Singh, T. (2016). Social Media its Impact with Positive and Negative Aspects. *International Journal of Computer Applications Technology and Research*, *5*(2), 71–75. https://doi.org/10.7753/IJCATR0502.1006

Singh, R. P., & Banerjee, N. (2019). Exploring the Influence of Celebrity Worship on Brand Attitude, Advertisement Attitude, and Purchase Intention. *Journal of Promotion Management*, *25*(2), 225–251. https://doi.org/10.1080/10496491.2018.1443311

Smith, T. W., & Kim, S. (2006). National Pride in Comparative Perspective: 1995/96 and 2003/04. *International Journal of Public Opinion Research*, *18*(1), 127–136. https://doi.org/10.1093/IJPOR/EDK007

Sokolova, K., & Kefi, H. (2020). Instagram and YouTube bloggers promote it, why should I buy? How credibility and parasocial interaction influence purchase intentions. *Journal of Retailing and Consumer Services*, *53*, 101742. https://doi.org/10.1016/J.JRETCONSER.2019.01.011

Sokolova, K., & Perez, C. (2021). You follow fitness influencers on YouTube. But do you actually exercise? How parasocial relationships, and watching fitness influencers, relate to intentions to exercise. *Journal of Retailing and Consumer Services*, *58*, 102276. https://doi.org/10.1016/J.JRETCONSER.2020.102276

Steils, N., & Obaidalahe, Z. (2020). "Social food": Food literacy co-construction and distortion on social media. *Food Policy*, *95*, 101932. https://doi.org/10.1016/J.FOODPOL.2020.101932

Street, J. (2004). Celebrity Politicians: Popular Culture and Political Representation. *The British Journal of Politics & International Relations*, *6*(4), 435–452. https://doi.org/10.1111/J.1467-856X.2004.00149.X

Sujastika, I., & Abdulkarim, A. (2022). Civic Education Textbook Presentation of Seventh Grade Based on Cultural Literacy and Citizenship. *Proceedings of the Annual Civic Education Conference (ACEC 2021)*, *636*, 180–185. https://doi.org/10.2991/ASSEHR.K.220108.032

Sulthan, M., & Istiyanto, S. B. (2019). Model literasi media sosial bagi mahasiswa. *Jurnal ASPIKOM*, *3*(6), 1076–1092. https://doi.org/10.24329/ASPIKOM.V3I6.280

Suryadi, K. (2010b). Political Parties, Civic Literacy and the Transformation of Democratic Politics: Experience of Indonesia Passing Through The Post-Reform Transition. *The Annual Indonesian Scholars Conference in Taiwan*, 35–43. https://www.researchgate.net/profile/Joni-Simatupang/publication/359270886_Proceeding_of_AISC_2010/links/62327 7d34ba65b248137385e/Proceeding-of-AISC-2010.pdf#page=35

Susanto, A., & Dwihantoro, P. (2023). Influencer Marketing for Brands: Akun Instagram@ raffinagita1717 dalam Menggaet Fans Rans Cilegon FC. *Jurnal Audiens*, *4*(1), 75–85. https://doi.org/10.18196/jas.v4i1.7

Sutton, W. A., McDonald, M. A., Milne, G. R., & Cimperman, J. (1997). Creating and fostering fan identification in professional sports. *Sport Marketing Quarterly*, *6*, 15–22.

Swain, R. K., & Pati, A. K. (2019). Use of social networking sites (SNSs) and its repercussions on sleep quality, psychosocial behavior, academic performance and circadian rhythm of humans – a brief review. *Biological Rhythm Research*, *52*(8), 1139–1178. https://doi.org/10.1080/09291016.2019.1620487

Tosuntaş, Ş. B., Karadağ, E., Emirtekin, E., Kircaburun, K., & Griffiths, M. D. (2020). Sofalizing and its relationship with social media addiction and psychosocial factors: A new phenomenon among emerging adults. *The Social Science Journal*. https://doi.org/10.1080/03623319.2020.1809900

Vale, L., & Fernandes, T. (2017). Social media and sports: driving fan engagement with football clubs on Facebook. *Journal of Strategic Marketing*, *26*(1), 37–55. https://doi.org/10.1080/0965254X.2017.1359655

van der Schuur, W. A., Baumgartner, S. E., & Sumter, S. R. (2018). Social Media Use, Social Media Stress, and Sleep: Examining Cross-Sectional and Longitudinal Relationships in Adolescents. *Health Communication*, *34*(5), 552–559. https://doi.org/10.1080/10410236.2017.1422101

Vidal, C., Lhaksampa, T., Miller, L., & Platt, R. (2020). Social media use and depression in adolescents: a scoping review. *International Review of Psychiatry*, *32*(3), 235–253. https://doi.org/10.1080/09540261.2020.1720623

Wang, E. S. (2022). Contested fandom and nationalism: How K-Pop fans perform political consumerism in China. *Global Media and China*, *7*(2), 202–218. https://doi.org/10.1177/20594364221093768

Wann, D. L., & Branscombe, N. R. (1990). Die-Hard and Fair-Weather Fans: Effects of Identification on BIRGing and CORFing Tendencies. *Journal of Sport and Social Issues*, *14*(2), 103–117. https://doi.org/10.1177/019372359001400203

Wijaya Mulya, T. (2021). Faith and fandom: young Indonesian Muslims negotiating K-pop and Islam. *Contemporary Islam*, *15*(3), 337–355. https://doi.org/10.1007/S11562-021-00475-1/METRICS

Winataputra, U. S. (2016). Posisi akademik pendidikan kewarganegaraan (PKn) dan muatan/mata pelajaran pendidikan pancasila dan kewarganegaraan (PPKn) dalam konteks system pendidikan nasional. *Jurnal Moral*

Kemasyarakatan, *1*(1), 15–36. https://doi.org/10.21067/JMK.V1I1.1184

Wulf, J., Söllner, M., Leimeister, J. M., & Brenner, W. (2017). FC Bayern München goes social – the value of social media for professional sports clubs. *Journal of Information Technology Teaching Cases*, *7*(2), 51–61. https://doi.org/10.1057/S41266-016-0007-X

Xu, J. (2020). Does the medium matter? A meta-analysis on using social media vs. traditional media in crisis communication. *Public Relations Review*, *46*(4), 101947. https://doi.org/10.1016/J.PUBREV.2020.101947

Yan, Q., & Yang, F. (2020). From parasocial to parakin: Co-creating idols on social media. *New Media & Society*, *23*(9), 2593–2615. https://doi.org/10.1177/1461444820933313

Yeh, E., & Swinehart, N. (2020). Social media literacy in L2 environments: Navigating anonymous user-generated content. *Computer Assisted Language Learning*, 1–23. https://doi.org/10.1080/09588221.2020.1830805

Yoo, E. (2021). "I can't just post anything I want": Self-management of South Korean sports stars on social media. *International Review for the Sociology of Sport*, *57*(3), 477–494. https://doi.org/10.1177/10126902211014122

Yoon, K. (2018). Transnational fandom in the making: K-pop fans in Vancouver. *International Communication Gazette*, *81*(2), 176–192. https://doi.org/10.1177/1748048518802964

Yoon, K., Min, W., & Jin, D. Y. (2020). Consuming the Contra-Flow of K-pop in Spain. *Journal of Intercultural Studies*, *41*(2), 132–147. https://doi.org/10.1080/07256868.2020.1724907

Yuan, C. L., Kim, J., & Kim, S. J. (2016). Parasocial relationship effects on customer equity in the social media context. *Journal of Business Research*, *69*(9), 3795–3803. https://doi.org/10.1016/J.JBUSRES.2015.12.071

Yuksel, M., & Labrecque, L. I. (2016). "Digital buddies": parasocial interactions in social media. *Journal of Research in Interactive Marketing*, *10*(4), 305–320. https://doi.org/10.1108/JRIM-03-2016-0023/FULL/XML

Yusuf, R., Sanusi, S., Razali, R., Maimun, M., Putra, I., & Fajri, I. (2020). Tinjauan Literasi Budaya dan Kewargaan Siswa SMA se-Kota Banda Aceh. *Jurnal Pendidikan Kewarganegaraan Undiksha*, *8*(2), 91–99. https://doi.org/10.23887/JPKU.V8I2.24762

Zaid, B., Shin, D. D., Kteish, S. W., Fedtke, J., & Ibahrine, M. (2021). Gendered self-representation and empowerment on social media in the United Arab Emirates. *The Communication Review*, *24*(3), 199–217. https://doi.org/10.1080/10714421.2021.1957382

Zanah, F. N., & Rahardjo, W. (2020). Peran kesepian dan fear of missing out terhadap kecanduan media sosial: Analisis regresi pada mahasiswa. *Persona:Jurnal Psikologi Indonesia*, *9*(2), 286–301. https://doi.org/10.30996/PERSONA.V9I2.3386

Zanardi, T. (2012). National Heroics: Bullfighters, Machismo and the Cult of Celebrity. *Journal for Eighteenth-Century Studies*, *35*(2), 199–221. https://doi.org/10.1111/J.1754-0208.2012.00497.X

Zhao, L. (2021). The impact of social media use types and social media addiction on subjective well-being of college students: A comparative analysis of addicted and non-addicted students. *Computers in Human Behavior Reports*, *4*, 100122. https://doi.org/10.1016/J.CHBR.2021.100122

Zhu, S., Yang, H. H., Wu, D., & Chen, F. (2021). Investigating the Relationship Between Information Literacy and Social Media Competence Among University Students: *Journal of Educational Computing Research*, *59*(7), 1425–1449. https://doi.org/10.1177/0735633121997360

Zivnuska, S., Carlson, J. R., Carlson, D. S., Harris, R. B., & Harris, K. J. (2019). Social media addiction and social media reactions: The implications for job performance. *The Journal of Social Psychology*, *159*(6), 746–760. https://doi.org/10.1080/00224545.2019.1578725

Zou'bi, R. Al. (2021). The impact of media and information literacy on acquiring the critical thinking skill by the educational faculty's students. *Thinking Skills and Creativity*, *39*, 100782. https://doi.org/10.1016/J.TSC.2020.100782

Zsila, Á., Mccutcheon, L. E., & Demetrovics, Z. (2018). The association of celebrity worship with problematic Internet use, maladaptive daydreaming, and desire for fame. *Journal of Behavioral Addictions*, *7*(3), 654–664. https://doi.org/10.1556/2006.7.2018.76

Zsila, Á., Urbán, R., McCutcheon, L. E., & Demetrovics, Z. (2021). A new avenue to reach out for the stars: The association of celebrity worship with problematic and nonproblematic social media use. *Psychology of Popular Media*, *10*(1), 105–114. https://doi.org/10.1037/PPM0000275

3. Sumber Internet

APJII. (2019). *Hasil Survei Penetrasi dan Perilaku Pengguna Internet Indonesia 2018Penyelenggara Jasa Internet Indonesia*. https://apjii.or.id/content/read/39/410/Hasil-Survei-Penetrasi-dan-Perilaku-Pengguna-Internet-Indonesia-2018

Beautynesia. (2021, September 4). Tipe Fans K-Pop Dari Musiman Hingga Bucin, Kalau Kamu yang Mana? Beautynesia.Id. https://www.beautynesia.id/life/tipe-fans-k-pop-dari-musiman-hingga-bucin-kalau-kamu-yang-mana/b-237101

Nini. (2012, December 14). K-POP A.D.H.D: The not-so-silent epidemic. HELLOKPOP. https://www.hellokpop.com/editorial/kpop-a-d-h-d-the-not-so-silent-epidemic/

Umri.ac.id/profil/sejarah. (n.d.). Sejarah Universitas Muhammadiyah Riau. Retrieved May 7, 2023, from https://umri.ac.id/profil/sejarah

WeAreSocial. (2023). Digital 2023. https://wearesocial.com/us/blog/2023/07/social-media-use-reaches-new-milestone/

widgets.weforum.org. (2015). The skills needed in the 21st century - New Vision for Education. https://widgets.weforum.org/nve-2015/chapter1.html