

**ANALISIS KESADARAN DIRI MAHASISWA CALON GURU VOKASIONAL  
TENTANG PERAN PENTINGNYA LITERASI DIGITAL TERHADAP  
PERENCANAAN KARIER**

**TESIS**

*Dibuat untuk memenuhi syarat memperoleh gelar Magister Pendidikan (M.Pd.) pada  
program studi Pendidikan Teknologi dan Kejuruan*



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**PROGRAM STUDI PENDIDIKAN TEKNOLOGI DAN KEJURUAN  
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UNIVERSITAS PENDIDIKAN INDONESIA  
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# **ANALISIS KESADARAN DIRI MAHASISWA CALON GURU VOKASIONAL TENTANG PERAN PENTINGNYA LITERASI DIGITAL TERHADAP PERENCANAAN KARIER**

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Sebuah Tesis yang diajukan untuk memenuhi salah satu syarat memperoleh gelar  
Magister Pendidikan (M.Pd.) pada Sekolah Pascasarjana

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Desember 2023

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## LEMBAR PERNYATAAN

Dengan ini saya menyatakan bahwa tesis dengan judul “Analisis Kesadaran Diri Mahasiswa Calon Guru Vokasional Tentang Peran Pentingnya Literasi Digital Terhadap Perencanaan Karier” ini beserta seluruh isinya adalah benar-benar karya saya sendiri. Saya tidak melakukan penjiplakan atau pengutipan dengan cara-cara yang tidak sesuai dengan etika ilmu yang berlaku dalam masyarakat keilmuan. Atas pernyataan ini, saya siap menanggung resiko/sanksi apabila di kemudian hari ditemukan adanya pelanggaran etika keilmuan atau ada klaim dari pihak lain terhadap keaslian karya saya ini.

Bandung, Desember 2023  
Yang membuat pernyataan



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## KATA PENGANTAR

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Tesis ini ditulis untuk memenuhi syarat penyelesaian pendidikan Magister program studi Pendidikan Teknologi dan Kejuruan di Sekolah Pascasarjana Universitas Pendidikan Indonesia. Dalam era yang semakin terhubung secara digital ini, literasi digital telah menjadi salah satu keterampilan yang sangat penting dalam menghadapi tantangan kompleks di dunia pendidikan dan perencanaan karier. Literasi digital bukan lagi sekadar keahlian teknis dalam mengoperasikan perangkat lunak atau perangkat keras, tetapi juga mencakup pemahaman mendalam tentang dampak teknologi digital pada kehidupan sehari-hari, pekerjaan, dan perkembangan pribadi.

Penelitian ini merupakan upaya untuk memahami sejauh mana kesadaran diri mahasiswa calon guru vokasional tentang peran pentingnya literasi digital dalam perencanaan karier mereka. Pendidikan vokasional memainkan peran kunci dalam persiapan generasi muda untuk memasuki dunia kerja, dan pemahaman mereka tentang literasi digital dapat memengaruhi bagaimana mereka menjalani karier mereka di masa depan.

Penelitian ini diharapkan dapat memberikan wawasan yang berharga tentang bagaimana mahasiswa calon guru vokasional memandang literasi digital dan sejauh mana pemahaman ini memengaruhi perencanaan karier mereka. Hasil dari penelitian ini diharapkan dapat memberikan panduan dan rekomendasi yang bermanfaat bagi pendidik, mahasiswa, dan pemangku kepentingan lainnya dalam konteks pendidikan vokasional

Bandung, September 2023

Penulis

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Bandung, Desember 2023

Penulis

# ANALISIS KESADARAN DIRI MAHASISWA CALON GURU VOKASIONAL TENTANG PERAN PENTINGNYA LITERASI DIGITAL TERHADAP PERENCANAAN KARIER

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## ABSTRAK

**Latar belakang:** Dalam dunia pendidikan, literasi digital mengacu pada keterampilan dan pengetahuan yang dibutuhkan pelajar untuk menggunakan teknologi secara efektif untuk belajar, berkreasi, dan berkomunikasi. Mengintegrasikan literasi digital ke dalam pendidikan membantu siswa untuk mengembangkan keterampilan yang mereka butuhkan agar berhasil di dunia digital dan mempersiapkan mereka untuk dunia kerja di masa depan. Selain itu, teknologi dapat menawarkan peluang baru untuk kreativitas, kolaborasi, dan pembelajaran yang dipersonalisasi. **Pertanyaan penelitian:** Pertanyaan penelitian tentang sejauh mana keterkaitan yang signifikan antara kesadaran diri, literasi digital, dan perencanaan karier pada mahasiswa calon guru vokasional. Selain itu, penelitian ini juga menyoroti relasi antara literasi digital dengan perencanaan karier, literasi digital dengan kesadaran diri, dan kesadaran diri dengan perencanaan karier. **Tujuan penelitian:** Tujuan penelitian ini untuk menganalisis hubungan antara tiga faktor utama, yaitu kesadaran diri, literasi digital, dan perencanaan karier, terhadap mahasiswa calon guru vokasional. Penelitian ini akan mengidentifikasi faktor yang memiliki pengaruh paling signifikan di antara ketiganya. **Metode:** Penelitian dilakukan terhadap mahasiswa aktif dari fakultas Pendidikan Teknologi dan Kejuruan UPI yang dipilih dalam penelitian ini. Data dikumpulkan melalui kuesioner yang disebar, pertanyaan seputar digital literasi, perencanaan karier, dan kesadaran diri, digunakan untuk mendapat data. Analisis data dengan uji Kruskal-Wallis digunakan untuk membandingkan median dari tiga variabel penelitian. **Temuan penelitian:** Penelitian ini menunjukkan bahwa kesadaran diri menjadi elemen terpenting dalam perencanaan karier dan literasi digital. Selain itu, uji perbandingan menunjukkan bahwa perencanaan karier tidak memiliki nilai yang signifikan, atau distribusi kedua faktor cenderung sama. Sementara nilai signifikansi literasi digital menjadi faktor paling rendah.

**Kata kunci:** Literasi digital, Perencanaan karier, Kesadaran diri, Pendidikan Guru Vokasional.



**ANALYSIS OF SELF-AWARENESS AMONG PROSPECTIVE VOCATIONAL  
TEACHERS REGARDING THE SIGNIFICANCE OF DIGITAL LITERACY IN  
CAREER PLANNING**

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**ABSTRACT**

**Research background:** In education, digital literacy refers to the skills and knowledge that learners need to use technology effectively to learn, create and communicate. Integrating digital literacy into education helps students to develop the skills they need to succeed in the digital world and prepare them for the future world of work. In addition, technology can offer new opportunities for creativity, collaboration and personalized learning. **Research question:** The research question is about the extent of the significant relationship between self-awareness, digital literacy, and career planning in of vocational teacher trainees. In addition, this study also highlights the relationship between digital literacy and career planning, digital literacy and self-awareness, and self-awareness and career planning. **Research objectives:** The purpose of this study is to analyze the relationship between three main factors, namely self-awareness, digital literacy, and career planning, on vocational teacher trainees. This research will identify the factor that has the most significant influence among the three. **Methods:** The study was conducted on active students from the faculty of Technology and Vocational Education of UPI who were selected in this study. Data were collected through distributed questionnaires, questions about digital literacy, career planning, and self-awareness were used to obtain data. Data analysis with Kruskal Wallis test was used to compare the medians of the three research variables. **Research findings:** This research shows that self-awareness is the most important element in career planning and digital literacy. In addition, the comparison test shows that career planning has no significant value, or the distribution of the two factors tends to be the same. While the significance value of digital literacy is the lowest factor.

**Keywords:** Digital literacy, Career planning, Self-awareness, Vocational Teacher Education.

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