

ABSTRACT

The research entitled “The Use of Facebook Group in Speaking for Academic Purpose Course” attempted to investigate the students’ perception toward the use of Facebook group in Speaking for Academic Purpose course and the perceived advantages and disadvantages from the use of Facebook group in Speaking for Academic Purpose course. The research was conducted in one of state universities in Bandung, West Java. The research employed a case study in which the data were gained by giving questionnaire to the students, interview with the students and lecturer and document analysis from Facebook group. The data later were analysed using the theories from Jordan (2009), Thornbury (2009), Zahidi *et al.* (2011) and Yunus & Salehi (2012). From the findings, the research found that students’ perception toward the use of Facebook group was mostly positive. The advantages are the students stated that they were able to prepare speech, to learn new vocabulary, to get feedback from lecturer and peers, to get encouragements, and to have a less threatening ambiance in using language for expressing ideas. The disadvantages are the students claimed that they were distracted to play rather than to study in Facebook, they need advance guidance from lecturer and the rare availability of internet connection.

Keywords: facebook group, speaking for academic purpose course (SAP course)

ABSTRAK

Penelitian berjudul “Penggunaan Grup Facebook dalam Mata Kuliah *Speaking for Academic Purposes*” menginvestigasi pendapat mahasiswa terhadap penggunaan grup Facebook dalam mata kuliah *Speaking for Academic Purposes* dan keuntungan serta kerugian dari penggunaan grup Facebook tersebut. Penelitian ini dilakukan di salah satu universitas negeri di Bandung, Jawa Barat. Penelitian ini menggunakan studi kasus yang didalamnya data diambil dengan teknik penyebaran angket, wawancara dan analisis dokumen dari grup Facebook. Data kemudian dianalisis menggunakan teori dari Jordan (2009), Thornbury (2009), Zahidi, dkk. (2011) dan Yunus & Salehi (2012). Dari hasil penelitian, dapat disimpulkan bahwa pendapat mahasiswa terhadap penggunaan grup Facebook sebagian besar adalah positif. Keuntungannya adalah mahasiswa menyebutkan bahwa mereka mampu mempersiapkan pidato, mampu mempelajari kosakata baru, mampu mendapat masukan dari dosen dan teman-teman mahasiswa, mampu mendapat dukungan, dan mampu mendapatkan suasana yang nyaman dalam menggunakan bahasa. Kerugiannya adalah mahasiswa menyatakan bahwa mereka merasa teralihkan untuk bermain di Facebook daripada belajar, merasa masih membutuhkan bimbingan yang lebih, dan merasa kesulitan dalam mencari koneksi internet.

Kata kunci: grup facebook, mata kuliah *Speaking for Academic Purposes*

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Hendra Nurperdana, 2014

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