

## DAFTAR PUSTAKA

- Akdon dan Sahlan Hadi, (2005), *Aplikasi Statistika dan Metodologi Penelitian untuk Administrasi dan Manajemen*. Bandung; Dewa Ruchi.
- Arikunto, Suharsimi, (1991), *Prosedur Penelitian Suatu Pendekatan Praktik*. Jakarta; Rineka Cipta.
- Darsiharjo dkk, (2005), *Jurnal Manajemen Resort & Leisure Volume.1*. Bandung; Universitas Pendidikan Indonesia.
- Darsiharjo dkk, (2006), *Jurnal Manajemen Resort & Leisure Volume.2*. Bandung; Universitas Pendidikan Indonesia.
- Departemen Pendidikan dan Kebudayaan, (1996), *Kamus Besar Bahasa Indonesia Edisi kedua*. Jakarta; Balai Pustaka.
- Gaffar, Muhammad Fakri dkk, (2005), *Pedoman Penulisan Karya Ilmiah Laporan Buku, Makalah, Skripsi, Tesis, dan Desertasi*. Bandung; Universitas Pendidikan Indonesia.
- Istijanto,(2008), *Riset Sumber Daya Manusia Cara Praktis Mendeteksi Dimensi-Dimensi Kerja Karyawan*. Jakarta; PT. Gramedia Pustaka Utama.
- Kasmir, dan Jakfar, (2003), *Studi Kelayakan Bisnis*. Jakarta; Prenada Media.
- Kotler, John P., dan Armstrong, Gary, (2003), *Dasar-Dasar Pemasaran Edisi Kesembilan*, terjemahan. Jakarta ; PT. Prenhallindo.
- Malhotra, Naresh, K, (2005), *Riset Pemasaran*, Jakarta; Ghalia Indonesia.
- Marpaung, Happy, (2002), *Pengantar Pariwisata*. Bandung; Alfabeta.
- Meleong, J, Lexy, (2000), *Metodologi Penelitian Kualitatif*. Bandung; P.T. Remaja Rosdakarya.

- Nazir, Moh,(1988), *Metode Penelitian*. Jakarta; Ghalia Indonesia.
- Pendit, N.S, (2003), *Ilmu Pariwisata Sebuah Pengantar Perdana*. Jakarta; Pradya Paramita..
- Poerwadarminta, W.J.S, (1976), *Kamus Umum Bahasa Indonesia*. Jakarta: Balai Pustaka.
- Prajitno, S, (2002), *Ekologi Wisata*. Bandung; Angkasa.
- Rahmafritria, Fitri, (2002), *Usulan Penelitian Lanskap Bantaran Sungai Melalui Studi Preferensi Visual Dan Bahaya Lanskap*. Bogor; Institut Pertanian Bogor.
- Rangkuti, Freddy, (2008), *Analisis SWOT Teknik Membedah Kasus Bisnis Reorientasi Konsep Perencanaan Strategis Untuk Mnghadapi Abad 21*. Jakarta; PT. Gramedia Pustaka Utama.
- Sudjana, Nana, (1991), *Metode Statistik*, Bandung; Sinar Baru Algesindo.
- Sugiyono, (2003), *Metode Penelitian Bisnis*. Bandung; Alfabeta.
- Surakhmad, Winarno, (1994), *Pengantar Penelitian Ilmiah*. Bandung; Ossa Promo.
- Toruan, L, Rayendra, (2003), *Meningkatkan Daya Jual Pada Situasi Sulit*. Jakarta; PT. Elex Media Komputindo.
- Umar, Husein, (2007), *Study Kelayakan Bisnis teknik Menganalisis Kelayakan Rencana Bisnis Secara Komprehensif*, Jakarta; PT Gramedia Pustaka Utama.
- Wyasaputra, I, Bagus, dkk, (2003), *Hukum Bisnis Pariwisata*. Bandung; Alfabeta.
- Yoeti, Oka.A, (1996), *Pengantar Ilmu Pariwisata Indonesia*, Jakarta; PT.Pradya Paramita.

Sumber-sumber lain :

1. Undang-undang No.9 tahun 1990 tentang Kepariwisataaan.
2. Company Profile Lido Lakes Resort Hotel & Conference, Bogor.
3. Keputusan Gubernur Jawa Barat No.910/Kep.665-Dalprog/2008 Tanggal 10 November 2008 Tentang Standar Biaya Belanja Daerah Pemerintah Provinsi Jawa Barat Tahun Anggaran 2009.
4. Keputusan Menteri Permukiman dan Prasarana Wilayah No.332/KPTS/M/2002 Tanggal 21 Agustus 2002 Tentang Pedoman Teknis Pembangunan Bangunan Gedung Negara.
5. Wawancara dengan Staf Pengembang Lido Lakes Resort Hotel & Conference (PT. Lido Sarana Prima)
6. *www.google.com*
7. *www.yahoo.com*
8. *www.altavista.com*
9. *www.wikipedia.com*
10. *www.bogor.go.id*

## RIWAYAT HIDUP



### Susilowati Endaryani

**Contact Address:** Jl. Ters. Ligar Raya No.9 RT.06  
RW.02 Bandung 40191

**Phone:** +62 22 251 2504

**Mobile Phone:** 0857-2233-9944

**Mail:** [susseng\\_army@yahoo.co.id](mailto:susseng_army@yahoo.co.id)

|                         |  |  |
|-------------------------|--|--|
| <b>Personal</b>         | <b>Full Name</b>   | <b>: Susilowati Endaryani</b>                  |
| <b>Details</b>          | <b>Nick Name</b>   | <b>: Susie</b>                                 |
|                         | <b>Place and Date of Birth</b>   | <b>: Bandung, October 11<sup>th</sup> 1986</b> |
|                         | <b>Religion</b>  | <b>: Islam</b>                                 |
|                         | <b>Nationality</b>   | <b>: Indonesian</b>                            |
|                         | <b>Gender</b>  | <b>: Female</b>                                |
|                         | <b>Hobbies</b>   | <b>: Music, Movies, Cooking, Travelling</b>    |
|                         | <b>Healthy</b>   | <b>: 158 cm in height, 48 kg in weight</b>     |
|                         | <b>Marital Status</b>  | <b>: Single</b>                                |
| <b>Formal Education</b> | <b>2005- 2009</b>  |  |
|                         | <b>Universitas Pendidikan Indonesia, College, Bandung, West Java, Indonesia</b>  |  |
|                         | <b>Grade: Good</b>   |  |
|                         | <b>2001- 2004</b>  |  |
|                         | <b>SMA Negeri 19 Bandung, Senior High School, Bandung, West Java, Indonesia.</b> |  |
|                         | <b>Grade: Good</b>   |  |
|                         | <b>1998 - 2001</b>   |  |
|                         | <b>SMP Negeri 27 Bandung, Junior High School, Bandung, West Java,</b>            |  |

**Indonesia.**

Grade: Good

**1993 - 1998**

**SDN Bojong Kacor I, Primary School, Bandung, West Java, Indonesia**

Grade: Good

**Training& January 2005**

**Seminar** Beauty Class, by Management Resort & Leisure, UPI, Bandung.

**September 27<sup>th</sup> 2006**

“Objek Wisata yang belum berkembang di Pantai Sindang Barang Cianjur”, by Management Resort & Leisure, UPI, Bandung

**November 15<sup>th</sup> 2006**

“Table Manner Course”, by Jayakarta Hotel, Bandung.

**Februari 20<sup>th</sup> 2007**

“Manajemen Resort & Leisure di dalam Industri Pariwisata”, by Dirjen of Tourism and DISBUDPAR.

**Mei 17<sup>th</sup> – 18<sup>th</sup> 2008**

”Training as housekeeping in Savoy Homan Hotel, Bandung”.

**September 17<sup>th</sup> 2008 – January 18<sup>th</sup> 2009**

”On The job Training as F&B Admin and Service at Lido Lakes Resort Hotel & Conference, Bogor West Java”.

**Practice October, 21<sup>st</sup> 2005**

**Study** “Observation to Popo Iskandar The Art Galery, Bandung”.

**November, 12<sup>th</sup> 2005**

“Field Practice to Karang Setra Swimming Pool, Bandung”.

**January, 2006**

“Field Practice to Sari Ater Hot Spring Resort, Subang”.

**May, 7<sup>th</sup> 2006**

“Observation to Puntang Mountain, Bandung”.

**February, 25<sup>th</sup> – 26<sup>th</sup> 2007**

“Field practice to Putri Island Resort, Jakarta”.

**May, 24<sup>th</sup> 2007**

”Field practice to Gumilang Sari Hotel, Bandung”.

**August, 2008**

"Observation Monitoring & Evaluation at Pelabuhan Ratu".

**December 20<sup>th</sup> – 23<sup>rd</sup> 2007**

"Field practice to Losari Coffee Plantation and Tanjung village, Yogyakarta".

**May, 26<sup>th</sup> 2008**

"Observation Monitoring & Evaluation Sari Ater Hot Spring Resort, Subang".

**June, 2<sup>nd</sup> 2008**

"Field practice to Lido Lakes Resort & Conference, and Situ Gunung Lakes, Bogor"

**Organization Experiences** **September 1999 – June 2002**  
Member of Student Organization 27 Bandung Junior High School, Bandung  
**September 2002- June 2005**  
Member of Student Organization 19 Bandung Senior High School, Bandung

**Job Experiences** **January-March 2009**  
Food & Beverage Administration at Service and Product Division.

**Language Skill**

| Languages  | Speak     | Read      | Write     |
|------------|-----------|-----------|-----------|
| Indonesian | Excellent | Excellent | Excellent |
| English    | Enough    | Good      | Enough    |

**Soft Skill & Personality** Amateur and pleasant personality, trustworthy, fast-learner, hardworking, creative and innovative, strong interpersonal, open-minded and flexible. Having analytical, leadership, good communication, quickly to work environment tourism or non-tourism.

**Computer & Internet Skill** **Application Software:**  
Windows, MS Office, Rhapsody, Browsing, E-mail, etc.

**Bandung June, 11<sup>th</sup> 2009**

**Susilowati Endaryani**