

CHAPTER 3

RESEARCH METHODOLOGY

This chapter presents the methodology of the study. It explains procedures used while investigating the aims of study in this paper. It consists of the description of study design, source of data collection, procedures of data collection, and data analysis. The following are points consisted in this chapter.

3.1 Design of the Study

This is mainly a descriptive qualitative study in which the data is collected from seven articles in “HighEnd Teen” Magazine in June 2008 edition. The seven articles were read, selected, identified, classified, calculated, analyzed, and then discussed.

As described in chapter 1, this research is a study to describe English word formation processes such as affixation, compounding, clipping, blending, acronym, etc which occur in the articles. Then, the next step in doing this research is classifying these processes into its type. In addition, it also gave an explanation for the change of meaning of the derived words found in the articles.

3.2 Data Collection

This section describes the sources of data and the procedures of data collection.

3.2.1 Source of Data

The subjects used in this research are seven articles of “HighEnd Teen” Magazine in June 2008 edition. The seven articles are explained in the paragraph below.

The first article, “Humbly Yours Hady Mirza” is written by Linda Martina which is about Hady’s arrival in Jakarta for the Indonesian idol auditions. The second article entitled “The Ten-Minute Confession of Afgan Syah Reza” is written by Ruth Ninajanty which is about a few stories about Afgan. The third article, “The Singing Flower” is written by Melati Elandis which is about Bunga Citra Lestari’s skill in singing.

Then, the fourth article entitled “Special Ones: Yovie and Nuno” is written by Retta Oktaviani which is about Yovie and Nuno’s latest album. The fifth article entitled “AIS Students Kick Butt” is written by Howard Philip, it is about the taekwondo program in Australian international School-Pejaten. For the next title “Have a Ball” is written by Linda Martina, it is about prom night for graduates of senior high school.

And the last article, “Meatless Living” that is written by Linda Martina, is about living as vegetarian. These seven articles are sources in collecting the data of the research. Additionally, the complete data of the articles can be seen in the appendices.

3.2.2 Procedures of Data Collection

In the procedures of data collection, firstly, the writer read all articles in “HighEnd Teen” Magazine in June 2008 edition. After reading all contents in the magazine, the writer chose seven articles to be analyzed. The seven articles, then, re-typed from the magazine into the written text form. It is to make the data easier to be analyzed. And for analyzing, the seven articles have been read thoroughly and repeatedly. From this close reading, every word formation found in the text is underlined and classified into its type.

3.3 Data Analysis

The data analysis was conducted through the following procedures :

1. Close Reading/ Deep Reading

First step in analyzing the research was by reading the seven articles in “HighEnd Teen” Magazine in June 2008 edition carefully and tried to understand what the word’s mean.

2. Selecting

Second step in doing this research was by selecting the word that would be observed or selecting the word that would be identified.

3. Identifying

Through the seven articles from “HighEnd Teen Magazine” in June 2008 edition, the writer identified English word formation tokens such as English compounding, clipping, acronym, blending, etc.

4. Classifying

After identifying all data from the articles, the writer classified each tokens into a table of each English word formation that found in the articles such as a table of English derivational affixes, English compounding, clipping, blending, acronym, etc. This method was applied in order to make the data easier to be analyzed.

5. Calculating

After classifying the word formation processes that found in the articles, the writer calculated and put the result of the data into a table of frequency to decide the word formation process which is most frequently appeared in the seven articles.

6. Analyzing

The data that had been classified was analyzed in order to get the answer to the research question. It also supported by descriptions to help the understanding of the analysis.

7. Discussing

It is the final step of all procedures in this research. In this section, the writer would have clear description about the result. Afterwards, the writer elaborated the result based on the theory that supported by some reference books.

3.4 Closing Remarks

This chapter has described the methodology of the study. It consists of the description of design study, source of data collection, procedures of data collection, and data analysis. These methods were applied in doing this research to reach the aim of the study.

