

**PENGUATAN *CIVIC ENGAGEMENT* MELALUI LITERASI DIGITAL  
BAGI *DIGITAL NATIVES***

**DISERTASI**

**Diajukan untuk memenuhi sebagian syarat memperoleh gelar Doktor  
Pendidikan dalam bidang Pendidikan Kewarganegaraan**



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2023**

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Agustus 2023

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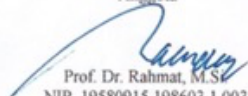
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## UCAPAN TERIMA KASIH

Alhamdulillah, puji syukur ke hadirat Allah SWT karena berkah rahmat-Nya penulisan dapat menyelesaikan disertasi yang berjudul “Penguatan *Civic Engagement* Melalui Literasi Digital Bagi *Digital Natives*”. Ucapan terima kasih dan penghargaan setinggi-tingginya kepada Promotor saya Prof. Dr. H. Karim Suryadi, M.Si yang dengan kesabaran dan ketekunannya telah memberikan bimbingan, arahan, dan motivasi dalam penyelesaian dan penyusunan disertasi maupun selama kuliah pada Program Studi Pendidikan Kewarganegaraan Program Doktor Universitas Pendidikan Indonesia. Demikian pula ucapan yang sama saya haturkan kepada Prof. Dr. H. Dasim Budimansyah, M.Si. selaku ko-promotor, dan Prof. Dr. H. Rahmat, M.Si. selaku anggota yang telah turut serta membimbing dan memotivasi serta tidak lelah untuk selalu mengingatkan penulis untuk segera menyelesaikan disertasi ini.

Terima kasih untuk Dr. Rahman Mulyawan, Drs., M.Si. selaku penguji eksternal dari Universitas Padjadjaran dan Prof. Dr. Cecep Darmawan, S.Pd., S.IP., S.A.P., S.H., M.H., M.Si. selaku penguji internal yang telah memberikan dimensi lebih luas dan mendalam pada penelitian ini. Kritik konstruktif dan umpan balik yang diberikan telah membantu saya melihat karya ini dari berbagai sudut pandang, mendorong saya untuk merangkul pandangan yang berbeda, dan menghasilkan sebuah karya yang lebih baik.

Penulis merasa tidak akan pernah sampai pada ujung yang bahagia ini tanpa adanya dorongan dan doa yang tulus dari kedua orang tua saya (Ibu Kurniawati dan Bapak Wahyudin), untuk itu izinkan saya untuk bersimpuh dan mengucapkan terima kasih yang setulus-tulusnya atas kasih sayang yang tidak pernah terputus hingga saat ini. Penulis juga ingin menghaturkan ucapan terima kasih yang mendalam kepada almarhum kakek (Alm. Bapak Engkik) dan nenek (Almh. Ibu Idar) saya. Meskipun mereka telah meninggalkan dunia ini, jejak kasih dan doa-doa mereka masih membimbing dan memberikan arti dalam perjalanan hidup saya. Dengan rasa hormat dan cinta yang tulus, ijin saya untuk merendahkan diri dan menyampaikan penghargaan yang tak terhingga atas segala upaya, cinta, dan perhatian yang mereka berikan. Tak lupa penulis mengucapkan terima kasih kepada semua keluarga besar baik dari pihak Ibu maupun Bapak saya yang tidak bisa saya sebutkan satu persatu, yang telah memberikan motivasi, dukungannya selama ini buat penulis.

Ucapan terima kasih dan penghargaan yang tinggi juga penulis sampaikan kepada:

1. Prof. Dr. Ir. H. Eddy Jusuf Sp, M.Si., M.Kom., IPU. Selaku Rektor Universitas Pasundan yang selalu memberikan arahan, bimbingan dan motivasi kepada penulis untuk segera menyelesaikan studinya.
2. Dr. H. Uus Toharudin, M.Pd. Selaku Dekan FKIP Unpas yang selalu motivasi kepada penulis untuk segera menyelesaikan studinya.
3. Dr. Elan, M.Pd, Ketua Program Studi PPKn FKIP Unpas periode 2015-2019 yang telah memberikan saya izin untuk melanjutkan studi, terima kasih untuk motivasi, dorongan, dan inspirasinya bagi penulis.

4. Drs. Atim Suparman, M.Pd, yang selalu memberikan semangat dan motivasi kepada penulis, terima pak untuk kepercayaannya kepada saya.
5. Para kolega dosen di Program Studi PPKn Universitas Pasundan Bandung yang telah mendukung dan memotivasi penulis untuk melanjutkan studi dan segera menyelesaikannya.
6. Rekan-rekan dari AMDI UPI, khususnya ibu Dr. Uum Murfiah, M.Pd, yang selalu memberikan informasi kepada penulis jika ada bantuan dana dari kemdikbud.
7. Terima kasih untuk Prof. Dr. Prayoga Bestari, M.Si, disertasi ini bisa dimulai karena pada waktu itu beliau menanyakan kabar saya dan disertasi yang pada akhirnya membuat saya memulai mengerjakan disertasi ini, semoga Allah SWT membalas semua kebaikan Prof.
8. Rekan-rekan S3 angkatan 2018, Mbak Endrise Septina, Pak Iqbal Arpanuddin, Pak Dede Iswandi, Mas Budi Mulyono, Pak Riza Alrahman, Pak Kusnadi, Pak Dikdik Baehaqi Arif, Pak Trisna, Alm Pak Triwantoro dan Pak Cahyono. Terima kasih telah menjadi rekan dan keluarga yang menyenangkan selama menjalani kuliah di UPI, sehingga suasana selalu nyaman dan memberikan banyak memori indah.
9. Para sahabat yang selalu memotivasi penulis, Agi, Hegar, Sandi, Nael, Apdy, Tubagus Sultan dan ibu Marlia. Terima kasih untuk semuanya yang selalu memberikan semangat kepada saya.
10. Terima kasih buat para Mahasiswa saya Widya, Zulfa dan Anges yang telah menjadi tim riset selama kalian kuliah di PPKn FKIP Unpas, Saya do'a kan kalian menjadi orang-orang yang sukses dan bahagia selalu.
11. Terima kasih untuk Pa Nana telah membantu mengatur jadwal, mengurus proses administratif, dan menyediakan dukungan teknis yang diperlukan.
12. Terima kasih buat semua responden dalam penelitian dan pihak-pihak yang tidak bisa penulis sebut satu persatu yang telah turut serta membantu dalam penyelesaian Disertasi ini. Semoga Allah SWT mencatat segala amal baik dan melimpahkan anugerah atas kebaikan yang telah diberikan kepada penulis.

Penulis menyadari dengan sepenuh hati bahwa disertasi ini masih jauh dari kata sempurna dan banyak sekali kekurangan sehingga penulis sangat mengharapkan masukan dan kritik yang membangun untuk menyempurnakan disertasi ini. Akhir kata, penulis berharap semoga disertasi ini memberikan manfaat yang besar baik di dunia akademik maupun pada masyarakat luas.

Agustus, 2023

Deni Zein Tarsidi

## ABSTRAK

**Deni Zein Tarsidi, 2023. Penguatan *Civic Engagement* Melalui Literasi Digital Bagi *Digital Natives*. Disertasi Program Studi Pendidikan Kewarganegaraan, Departemen Pendidikan Kewarganegaraan, Universitas Pendidikan Indonesia. Promotor: Prof. Dr. Karim Suryadi, M.Si., Ko-Promotor: Prof. Dr. Dasim Budimansyah, M.Si., dan Anggota: Prof. Dr. Rahmat, M.Pd.**

Peningkatan penggunaan media sosial membawa manfaat besar dalam memperluas akses informasi dan memfasilitasi *civic engagement*. Namun, kekhawatiran mengenai dampak *filter bubbles*, menyebabkan individu terjebak dalam ekosistem informasi yang sempit dan terpolarisasi. Tujuan penelitian ini untuk menganalisis penguatan *civic engagement* melalui literasi digital bagi *digital natives* yang dapat digunakan pengguna, pemerhati dan pembuat kebijakan untuk mengembangkan literasi digital dalam PKn, dengan kesadaran akan pentingnya memfasilitasi partisipasi dan kontribusi *digital natives* dalam isu-isu sosial politik untuk kemajuan demokrasi. Penelitian ini menggunakan metode *Grounded Theory* yang dikembangkan oleh Glaser dan Strauss, dengan melibatkan 15 *Digital Natives* dari 3 Perguruan Tinggi di Bandung, 2 organisasi penggerak literasi digital, dan 2 orang ahli dalam bidang *civic engagement*/literasi digital. Teknik pengambilan data: wawancara, observasi dan studi dokumentasi. Analisis data menggunakan NVivo. Hasil penelitian; (1) Penguatan literasi digital bagi *Digital Natives* meliputi kemampuan mengakses informasi, menganalisis, dan mengatasi risiko *filter bubble*, menariknya penelitian ini menemukan bahwa *filter bubble* kadang tidak hanya dipersonalisasi oleh individu tapi juga diatur penguasa yang berpotensi menyebabkan polarisasi. (2) integrasi literasi informasi dan literasi data sebagai bagian dari literasi digital merupakan hal utama dalam berbagi informasi di media sosial sehingga dapat memperkuat *civic engagement*, (3) Penggunaan internet kaitannya dengan *civic engagement* bisa menjadi utopia ataupun distopia, hal ini tergantung dari bagaimana *digital natives* dapat berperilaku bijak yang didukung oleh literasi digital sehingga dapat memperkuat kualitas keterlibatan mereka, dan (4) Integrasi Pendidikan Kewarganegaraan dan Literasi Digital menciptakan "*New Good Citizen*" dengan menggabungkan literasi digital untuk memperkuat *online civic engagement* yang diaplikasikan dalam kehidupan nyata.

**Kata Kunci:** *Civic Engagement*, Literasi Digital, *Digital Natives*, *Grounded Theory*.

## **ABSTRACT**

**Deni Zein Tarsidi, 2023. Penguatan *Civic Engagement* Melalui Literasi Digital Bagi *Digital Natives*. Disertasi Program Studi Pendidikan Kewarganegaraan, Departemen Pendidikan Kewarganegaraan, Universitas Pendidikan Indonesia. Promotor: Prof. Dr. Karim Suryadi, M.Si., Ko-Promotor: Prof. Dr. Dasim Budimansyah, M.Si., dan Anggota: Prof. Dr. Rahmat, M.Pd.**

*The increasing use of social media brings significant benefits in expanding access to information and facilitating civic engagement. However, concerns about the impact of filter bubbles have led to individuals being trapped in narrow and polarized information ecosystems. This research aims to analyze the strengthening of civic engagement through digital literacy for digital natives, which users, observers, and policymakers can utilize to develop digital literacy in Civic Education, with an awareness of the importance of facilitating the participation and contribution of digital natives in social and political issues for the advancement of democracy. This study employs the Grounded Theory method developed by Glaser and Strauss, involving 15 Digital Natives from 3 universities in Bandung, two digital literacy advocacy organizations, and two experts in civic engagement/digital literacy. Data collection techniques encompass interviews, observations, and documentary studies. Data analysis is conducted using NVivo. The research findings are as follows: (1) The reinforcement of digital literacy for Digital Natives includes the ability to access information, analyze it, and overcome the risks of filter bubbles. Interestingly, the study finds that filter bubbles are sometimes personalized by individuals and influenced by authorities, potentially leading to polarization. (2) Integrating information and data literacy as parts of digital literacy is crucial in sharing information on social media to enhance civic engagement. (3) Using the internet with civic engagement can lead to utopia or dystopia. This outcome depends on how digital natives can behave wisely, supported by digital literacy, to strengthen the quality of their involvement. (4) The integration of Civic Education and Digital Literacy creates the concept of the "New Good Citizen," combining digital literacy to enhance online civic engagement that is applied in real life.*

**Keyword: Civic Engagement, Digital Literacy, Digital Natives, Grounded Theory.**



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