

TABLE OF CONTENTS

STATEMENT OF AUTHORIZATION	i
PREFACE.....	ii
ACKNOWLEDGMENT	iii
ABSTRACT	iv
TABLE OF CONTENTS.....	v
LIST OF FIGURES	ix
LIST OF TABLES	x
CHAPTER 1 INTRODUCTION.....	1
1.1 Background	1
1.2 Reason for Choosing the Topic.....	3
1.3 Scope of the Study	3
1.4 Research Questions	4
1.5 The Aims of the Study	4
1.6 Research Method.....	4
1.7 Data Collection.....	5
1.8 Data Analysis	5
1.9 Clarification of Terms	7
1.10 Organization of the Study	8

CHAPTER 2 THEORETICAL FRAMEWORK.....	10
2.1 Semiotics	10
2.2 Dyadic Relation.....	11
2.3 Triadic Relation.....	12
2.3.1 Elements of Triadic Relation	14
2.3.1.1 Representamen	14
2.3.1.2 Object	14
2.3.1.3 Interpretant.....	15
2.4 Unlimited Semiosis	16
2.5 Representation Theory	17
2.6 Text and Media	18
2.6.1 Mass Media	19
2.6.2 News and Its Structure	20
2.6.3 Printed and Online Media	22
2.6.4 Kompas Media Online	23
2.6.5 Republika Media Online	24
2.7 Roles of Money in Economic Term.....	24
2.8 Coin as Medium of Expression.....	25
2.9 Previous Research	26
CHAPTER 3 METHODOLOGY	28
3.1 Research Method.....	28

3.2 The Stages of the Research	34
3.3 Technique of Data Collection	30
3.4 The Technique of Data Analysis.....	30
CHAPTER 4 FINDINGS AND DISCUSSION	35
4.1 Representation of Coin for Prita	36
4.1.1 Coin for Prita as an Expression of Sympathy	36
4.1.2 Coin for Prita as an Expression of Beneficence.....	39
4.1.3 Coin for Prita as an Expression of People's Support	42
4.1.4 Coin for Prita as an Expression of Unity	45
4.1.5 Coin for Prita as the Rejection against Injustice	47
4.1.6 Coin for Prita as an Expression of Empathy	50
4.1.7 Coin for Prita as an Awareness of Justice	53
4.1.8 Coin for Prita as a Statement of Justice	56
4.1.9 Coin for Prita and Marginalized People.....	59
4.1.10 Coin for Prita as an Expression of Struggle against Justice.....	61
4.1.11 Coin for Prita as an Expression of Solidarity.....	64
4.1.12 Coin for Prita as a Help of Poor People	66
4.2 The Way of Kompas and Republika Online	
Represent the Statements of Coin for Prita	69
4.2.1 Headline	70
4.2.2 Lead.....	73

4.2.3 Body	74
4.3 Concluding Remark	76
CHAPTER 5 CONCLUSIONS AND SUGGESTIONS	78
5.1 Conclusions	78
5.2 Suggestions	80
BIBLIOGRAPHY	81
APPENDICES	
ABOUT THE WRITER	

LIST OF FIGURES

Figure 2.1 Saussure's Dyadic Relation	12
Figure 2.2 Peirce's Triadic Relation	13
Figure 2.3 Unlimited Semiosis.....	17
Figure 2.4 News Structure.....	21



LIST OF TABLE

Table 2.1 Printed and Online Media	22
Table 4.1 Headlines.....	70

