Conclusion

There are hints of direct racism and subtle racism in the movie Candyman. Direct racism is portrayed in the lore of Candyman himself and how he was created, because he is a victim of racist and then turns himself into a vengeful spirit that seeks revenge to absolutely everyone that summons him. The subtle racism in the movie is portrayed in single setting in the movie which is the housing project of Cabrini-Green, this housing project is a portrayal of where does African-American mostly lives in the USA by the impact of house zoning, but this portrayal also implies to other races such as Asian and Hispanic, but except Caucasian.

The issue of direct and subtle racism is at the forefront of this artistic study. Racism, as one of the many great problems of the world today, is rooted in the power relationship between the powerful "Self" and the powerless "Other" (Mongia, 1996; Said, 1978). Through power, people are able to describe and talk about those who are less powerful. The way the Candyman movie was able to incorporate these subtle and direct hints to racism into one form of film is indicative of all sorts of messages that can be conveyed in all its forms, including Hollywood movies. Consequently, every people that has their own racial identity always sees themselves to be more civilized and more successful than the other. Yet every people had their own flaws regardless of their racial feature, so what gave the idea that one race is more superior than the other? Among the most powerful tools that appears constantly to have been employed by every people to differentiate them with the rest of the world are their media and literary works. Since film industry always gave the idea of what race portrayed as, how they should perceive as, or how people should act towards them is considered as a brainwashing and it is a crime against human rights. The barrage of Western discourses through its various films has really influenced the way the world perceives itself in relation to other countries. At the same time, however, this phenomenon also seems to signal the need for people around the world to filter the information they are exposed to. Therefore, it is important to conduct studies of this nature, as enhanced investigations can make people more aware of the underlying ideologies and influences around them.