

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

This chapter presents some important points of the study in the conclusions and provides suggestions for readers and researchers who might have a similar interest in the address terms field.

5.1 Conclusions

This study aims to answer the research questions, namely what English address terms found in Indonesian blog comments, types of address terms they belong, English address terms used metaphorically by Indonesian bloggers, and categories of metaphorical use deviations.

Concerning the first and the second research questions about the English address terms and their types, the collected data revealed that address terms used by the Indonesian bloggers in the largest Indonesian online community were not only Indonesian terms of address but also English terms of address. Those were *bro* (*brother*), *sis* (*sister*), *boss*, *mod* (*moderator*), *sweetie*, *mastah* (*master*), and *dude*. The most frequently used terms among the Indonesian bloggers were *bro*, *boss*, and *master*. Meanwhile, regarding the types of address terms, it was found that there were not only kinship terms (e.g. *bro* and *sis*) and titles but also other types of address terms such as term of endearment (e.g. *sweetie*) and generic term of address (e.g.

dude). For titles, there were just two types of titles found: title of rank or position (e.g. *boss* and *moderator*) and respectful title (e.g. *master*).

Furthermore, regarding the third research problem about English address terms used metaphorically by the Indonesian bloggers, the findings of this study revealed that almost of the English address terms used by the Indonesian bloggers underwent the metaphorical use, except for the term *moderator* and *dude*. The metaphorical use occurred because the factors that influence the choice of address terms were no longer considered by the Indonesian bloggers. Those ignored factors were family relationship, occupational hierarchy, rank, and degree of intimacy. However, the choice of address terms in this study depended on the informality of situation, the social relationship between the interlocutor, and the politeness or deference that the speaker wants to extend to the addressee.

In terms of the fourth research problem about the deviation of metaphorical use, the data showed that the address terms undergoing metaphorical use only belonged to one category of deviations: the intentional misuse of the conventional address terms. In this study, the conventional address terms according to the English culture were being misused intentionally by the Indonesian bloggers. It is said to be the intentional misuse since the bloggers actually knew how to use those terms literally. Thus, it can be inferred that when communicating, the bloggers did not concern with the literal meaning of those terms.

5.2 Suggestions

This study has investigated the English address terms used by the Indonesian bloggers in the largest Indonesian online community and their metaphorical use. There are a number of issues which can be improved in further research.

First, the instruments for data collection. The data in this study were only collected through document analysis. Further research may employ data collection procedures such as interview or questionnaire, that may corroborate the previously gathered data.

Second, since this study focuses on the metaphorical use of address terms in informal-written communication, the analysis of metaphorical use of address terms in other context can be explored in depth, for example investigating the metaphorical use of address terms in oral communication and formal situation.

Finally, while this study emphasizes the investigation of address terms used by the bloggers in the largest Indonesian online community, further research may extend the area of investigation to particular group, for example investigating address terms used by the owner and customer of online shop specified into male and female. Further research might also observe various aspects of metaphorical use such as the function of metaphorical use of address terms or the effect of metaphorical use of address terms that will become a good reference to other researchers who have a similar interest in the study of address terms or pragmatic.